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Presents



# wine women & shoes®

BENEFITING

## weVENTURE™

WOMEN'S BUSINESS CENTER at FLORIDA TECH  
BISK COLLEGE OF BUSINESS



*Sponsorship Opportunities*

AUGUST 26, 2023 • 2:00 PM • RADISSON RESORT AT THE PORT



## IGNITE THE POWER OF WOMEN ENTREPRENEURS

Sponsors make it possible for weVENTURE Women's Business Center in the Florida Tech Bisk College of Business to provide low and no cost business education and training to women in Brevard, Indian River and St. Lucie counties. Now more than ever, female entrepreneurs need the support of weVENTURE WBC to recover from the COVID-19 "She-cession." Invest in the future of our local economy today.

### **SOLD** PLATINUM PRESENTING SPONSOR \$15,000

*The exclusive presenting sponsor will receive the highest level of recognition and brand exposure to our guests, including extensive pre- and post-event media campaigns.*

Your business will be strategically promoted as "YOUR BUSINESS Presents Wine Women & Shoes 2023 Benefiting weVENTURE WBC." A company spokesperson will join weVENTURE WBC's Executive Director on stage the afternoon of the event. You will also luxuriate throughout the program in the presenting sponsor's Diva Den for 8 guests! Your logo will be included with the official Wine Women & Shoes (WWS) logo on marketing and media materials, including invitations, e-blasts, press releases, website advertising, and social media.

### **DIAMOND STILETTO \$10,000**

*Don't miss these fabulous opportunities to give your company recognition and exposure prior to and during the event. Your company logo will be included in all major print, radio, social media, and website advertising and you will receive ten (10) VIP tickets to the event.*

**SOLD** LUXURY CAR DEALERSHIP - Drive the guests wild by parking and promoting your vehicles on the red carpet outside of the event, giving direct exposure to an estimated 500 guests plus volunteers, Sole Men, and vendors. Your cars will be on display while you are working the room at this signature event. Photo ops abound for additional social media promotional value to your brand.

**SOLD** SOLE MEN – Sponsor 20+ charismatic "Sole Men" working the room and entertaining approximately 500 guests. It's a great way to showcase your brand with the most recognizable group in the space. Your company's logo will be boldly featured on their t-shirts for all to see.





### **POWER PUMP \$7,500**

Your company logo will be included in all major print, radio, social media, and website advertising and you will receive seven (7) VIP tickets to the event.

**SOLD**

**FASHION SHOW** – Increase your company’s visibility by being the presenting sponsor of the afternoon’s main event. Your logo will be on the signage/display on the stage. Perk options: Company representatives may be involved in the show as models and/or a company spokesperson may call the catwalk.

**SOLD**

**CHAMPAGNE WELCOME** – Your business will sponsor a unique welcome experience where every guest will have their first sip of champagne! Be the first brand they see and win the affection of all via this prominent brand placement.

### **CLASSY KICKS \$5,000**

Your company logo will be displayed prominently at the event and in most print, radio, social media, and website advertising. You will receive five (5) VIP tickets to the event.

**BEST IN SHOE AWARD** (two of four available) – Celebrate our attendees' fabulous shoes by promoting “Best in Shoe” awards. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners.

**WINE SPONSOR** – The most important part (second to our mission) of WINE Women & Shoes, brought to our guests by....YOU! Highlight your brand through logo impressions on signage at each Wine Station, a dedicated eblast to our entire database, with verbal recognition during the Program and a whole lot of love as our guests pour over your generous support.

**SOLD**

**WINE GLASS** – Grab the attention of every attendee by having your company’s logo placed on a custom-designed wine glass, which all attendees will receive upon arrival to the event.

**SWAG BAG** (General Admission) – Your logo – along with event branding – will be featured on the coveted swag bags.

**SWAG BAG** (VIP) – Your logo – along with event branding – will be featured on the coveted VIP swag bags.

**BUTLERS** – Sponsor 20+ enthusiastic “Butlers” who are helping to ensure all of our guests have a great time by greeting our attendees, selling raffle tickets, pouring wine, and more. Your company’s logo will be featured on their t-shirts for all to see.

**VOLUNTEERS** – Sponsor the 20+ volunteers who will be seen throughout the evening helping to make sure everything runs smoothly. Your logo will be on their shirts at the WW&S event for all to see.

## **BOSS BOOTIES \$3,500**

Your logo will be displayed in most print, radio, social media, and website advertising. You will receive three (3) VIP tickets.

**RIDE SHARE** – Solve the problem of safe transportation by offering a code to allow guests to easily get to and from the event without the worry of alcohol consumption or parking. Everyone loves a safety hero!

**SOLD** **SELFIE STATION** – Unleash the power of selfies as guests flash their best smiles in front of a traveling photo sign with your logo and the event logo.

**SOLD** **RED CARPET** – Unleash the power of the paparazzi with a red carpet moment as guests enter and flash their best smiles in front of a backslash/step & repeat with your logo and the event logo.

**SOLD** **MYSTERY BOX** – Guests love a good mystery. Your logo will be featured on the 150 mystery boxes on display in the marketplace for guests to choose and win.

**SOLD** **WALL OF WINE** – For this wine-focused event, your logo will be prominently featured on the Wall of Wine signage/display. Language on the sign says: “Wall of Wine sponsored by XYZ Company.”

**SOLD** **KEY-TO-THE-CLOSET** – One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor.

**MARKETPLACE** – As our guests shop the night away, this opportunity ensures they know who you are. Your logo will be prominently featured on signage at each vendor booth.

## **HIGH HEELS \$2,500**

Your logo will be displayed prominently at the event and in most print, radio, social media, and website advertising. You will receive two (2) VIP tickets to the event.

**DIVA DEN DESIGNER** (two available) – We want YOU to help us create a glamorous, elegant, VIP space for a few lucky ladies (and maybe a few men). There will be 4 exclusive Diva Dens available for a total of 8 guests per den in optimal seating along the runway at our event. Give our poshest VIPs a place to land by designing or sponsoring a den and using your expert eye to help make each den as playful, powerful, and unique as possible.

**Option 1:** \$2,500 cash contribution and you provide the finishing décor details

**Option 2:** In-kind donation of full design where you provide plush seating and décor to accommodate 8 Diva Den guests

**SOLD** **MIRROR MIRROR** – Logo Decal placed on mirrors in restrooms and mirrors placed in marketplace vendor area.

**CHAIR SPONSOR** – Ensure your company logo is visible to all attendees. Your logo or company name will be prominently featured on the chair bows of all general admission seats.

**PADDLE/FAN SPONSOR** – Have your company logo on display all across the event as the exclusive sponsor of the bidding paddle/handheld fan that all 500 guests will receive upon entrance to the event. Your business will be visible as ladies fan themselves or raise to bid during the live auction and mission moment.

## **EXCLUSIVE SPONSOR PERK - DIVA DEN \$2,500**

*Diva Dens are an exclusive perk for sponsors already committed to at least \$2,500 to upgrade to luxury custom seating around the runway and receive additional VIP tickets. Three Diva Den areas are available for purchase and include additional 8 VIP tickets. Your logo will be displayed at one of the Diva Den entrances, where your diva guests receive an exclusive check-in area, a specialty cocktail, and exclusive small bites.*

## FABULOUS FLATS \$1,500

You will receive one (1) VIP tickets to the event.

**SOLD** WINE COCKTAIL NAPKINS – Your company’s logo will appear prominently on cocktail napkins at each wine station.

**SOLD** FOOD COCKTAIL NAPKINS – Your company’s logo will appear prominently on cocktail napkins at each food station.

**SOLD** BUBBLY BAR (two available) – Dazzle our attendees with a fun twist on the tasting experience: bubbles! We will feature 2 stations of flavored seltzer waters and hard seltzers for guests who want to sip on something other than wine. Each sponsor will receive their own station with prominent signage, logo inclusion in the printed program, event website, and pre-event marketing,

HYDRATION STATION (four available) – Your company can one sponsor one or more hydration stations. With over 500 attendees needing to rehydrate throughout the evening, your company will have plenty of opportunities for visibility. Your logo will appear on the signage/display. Language on the sign says: “Hydration Station sponsored by XYZ Company.

## SOLE MAN \$1,000

Sponsor a Sole Man to represent your business on stage, during his walk down the runway and during event promotions.

Note: Sole Men may also volunteer as individuals/not sponsored.

15-20 gentlemen will be featured at Wine Women & Shoes and celebrated for the outstanding allies they are. Each will be featured in promotions leading up to the event, play an integral role interacting with guests at the event and be recognized on stage at the event.

Sole Men are given a personalized link for a fundraising page and the Sole Man who raises the most to support weVENTURE WBC is crowned the King of Sole on stage at the event.

Sole Men have exclusive access to pre-sale tickets, prior to General Admission sales, to invite their network.

\$1,000 sponsorship includes one General Admission ticket for their significant other or colleague (May be donated back to the organization to be sold), as well as your company logo placed on the back of the Sole Men t-shirts, with the other sole men sponsor logos.

## IN-KIND DONATIONS

Wine Women & Shoes is an outstanding opportunity to market your business and products to 500 fashion-forward, ambitious women. In-kind donations of products and certificates toward our signature raffles and prizes ensure your business will delight the lucky winners and give them something to talk about! Businesses will also be listed in the event program and on the website.







# Sponsorship Agreement

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

SOLD  
SOLD

- \$15,000 Platinum Presenting Exclusive
- \$10,000 Diamond Stiletto: \_\_\_\_\_
- \$7,500 Power Pump: \_\_\_\_\_
- \$5,000 Classy Kicks: \_\_\_\_\_
- \$3,500 Boss Booties: \_\_\_\_\_
- \$2,500 High Heels: \_\_\_\_\_
- \$1,500 Fabulous Flats: \_\_\_\_\_
- \$1,000 Sole Man Sponsor
- I would like to donate the following in kind item: \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ Payable to weVENTURE Women's Business Center at Florida Tech.

Charge my Credit Card for \$ \_\_\_\_\_

Please Circle:      Visa      MasterCard      Amex      Discover

CC#: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVN: \_\_\_\_\_

I cannot attend. Please accept my donation of \$ \_\_\_\_\_

Company/Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

*We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.*

Please Mail form to: Florida Tech Office of Development, 150 W. University Blvd., Melbourne, FL 32901

For additional information, contact [krudloff@fit.edu](mailto:krudloff@fit.edu) or call (321) 674-7007