



# Sponsor Opportunities

FRIDAY, MAY 17, 2024



From  
Fear  
To  
Fierce



# Join us!

FRIDAY

MAY 17, 2024

6 - 10 PM

LINCOLNSHIRE  
MARRIOTT RESORT

Wine Women & Shoes is the brainchild of Napa Valley vintner Elaine Honig and has raised more than \$126 million for nonprofits in 60+ cities around the country and Canada.

We are so excited to welcome you back to the Lincolnshire Marriott Resort for the 7<sup>th</sup> annual Women Women & Shoes, which will take place on May 17<sup>th</sup>. This fabulous party will include fine wines, incredible auction packages, a survivor fashion show, and emotional stories by survivors of domestic violence and human trafficking.

We have a variety of sponsorship options to fit your company's charitable strategy. With YOUR help, we can continue our mission to eliminate the epidemic of abuse.



*"After the years of mental and physical abuse, trust, confidence, and love were so difficult for me. I thought I wasn't worthy of any of those things. A Safe Place taught me that abuse isn't something that I asked for and that I could be confident in who I am and where I am headed. They taught me that I am worthy of beautiful love."*

**- Annie\*, Survivor at A Safe Place**

A Safe Place is the only comprehensive nonprofit agency solely focused on programs and services for survivors of domestic violence and their children in Lake County Illinois. We receive over 2,000 crisis line calls from individuals just like Annie every year. The decision to make that first phone call, to reach out for help, is an enormous risk that will change lives. But that one phone call to A Safe Place can open the doors to safety, security, and health resources. It can provide support for everyone.

Each year, A Safe Place impacts over 30,000 lives. People seek services from our emergency shelter, crisis counseling, legal advocacy, family visitation services, individual and group counseling, outreach and education. Through our programs and services, we walk hand in hand with victims on every step of their healing journeys.

*\*name has been changed for safety and confidentiality*

**94% OF THE CLIENTS THAT LEAVE OUR  
EMERGENCY SHELTER DO NOT RETURN TO THEIR  
ABUSER. THIS YEAR, WE'RE GOING FROM**

## Fear to Fierce

You can help A Safe Place save lives with the programs and services that victims and their children so desperately need.

Please consider supporting Wine Women & Shoes as an individual or corporate sponsor.



# \$20,000 Platinum Pump Exclusive Title

**WILL COVER ALL COSTS OF RUNNING THE EMERGENCY SHELTER FOR 2 WEEKS**

**Benefits include:**

- A \$20,000 tax-deductible investment in A Safe Place
- Exclusive title recognition as presenting sponsor with name or logo incorporated in Wine Women & Shoes event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, save the date, and invitation\*\*
- Prominent recognition on event website, e-blasts, and social networking campaigns reaching A Safe Place's following
- Link to your company website from both A Safe Place & Wine Women & Shoes Websites
- Opportunity to provide a 30 second video or have a company representative address the audience during the seated program
- Opportunity to place a premier item in swag bags
- Two reserved VIP tables for a total of 20 guests and 20 swag bags

# \$15,000 Diamond Stiletto Exclusive

**WILL HOUSE A FAMILY OF FOUR FOR 1 YEAR**

**Benefits include:**

- A \$15,000 tax-deductible investment in A Safe Place
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, save the date, and invitation\*\*
- Prominent recognition on event website, e-blasts, and social networking campaigns
- On-stage verbal recognition during the seated program
- Link to your company website from both A Safe Place & Wine Women & Shoes Websites
- Opportunity to place a premier item in swag bag
- One VIP table for 10 guests with 10 swag bags

# \$10,000 Mercedes Benz Luxury

**WILL PROVIDE 1 YEAR OF COUNSELING/THERAPY FOR A PARENT AND CHILD**

**Benefits include:**

- A \$10,000 tax-deductible investment in A Safe Place
- Opportunity to showcase dealership through targeted e-blasts and social networking campaigns
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, save the date, and invitation\*\*
- On stage verbal recognition during seated program
- Link to your company website from both A Safe Place & Wine Women & Shoes Websites
- One VIP table for 10 guests with 10 swag bags



## \$5,000 Silver Stiletto

### WILL STAFF OUR 24-HOUR EMERGENCY CRISIS LINE FOR 2 WEEKS

**Shoe Guys** (1 available) Sponsor our charming "Shoe Guys" working the room and engaging with more than 350 attendees. It's a great opportunity to showcase your branding on the "Shoe Guy" t-shirts, plus your logo on each shoe guy and gal's peer-to-peer fundraising page and donation thank you email!

**Valet All Day** (1 available) As our attendees roll up to the event, be the red carpet welcome they deserve! Your logo will be prominently featured by our valet – the first impression guests see at our event!

**Swag Bags** (1 available) Attendees receive a beautiful bag to take home with your logo on one side, which means they will be rocking your brand around town for years to come.

**Paparazzi Photo Backdrop** (2 available) As our lovely attendees mingle through the event, they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and A Safe Place logos), getting endless likes and shares!

**Survivor Fashion Show** (1 available) Our clients are the reason we host this event, which is why we want their light to shine during our survivor fashion show. Your sponsorship covers the cost of providing outfits, hair, makeup, and the experience of feeling EMPOWERED for our clients on event night. Your logo will be prominently displayed as our beautiful survivors strut their stuff down the runway.

**Benefits Include:** \$5,000 tax-deductible investment in A Safe Place, Logo placement on event webpage, name on post-event communication, name/logo recognition on social networking campaigns, name recognition on event e-blasts, and 5 VIP tickets and swag bags.

## \$2,500 Sole Proprietor

### WILL PROVIDE 1 WEEK OF COURT ADVOCACY ASSISTANCE AT THE COURTHOUSE

**Keep it Clean** (1 available) Spread hope, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event to help keep our guests safe and healthy!

**VIP Champagne Toast** (1 available) Be the logo prominently featured on all VIP table signage as our exclusive champagne toast sponsor!

**Cocktail Napkin** (1 available) Be the logo prominently featured on all cocktail napkins for the event.

**Wall of Wine** (1 available) For this wine focused event, your logo will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language on sign says, "Wall of Wine presented by YOUR COMPANY."

**Best in Shoe Awards** (4 available) – Celebrate our attendees' fabulous shoes by promoting a "Best in Shoe" award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners as part of the live program.

**Touch-Up** (1 available) Be the logo prominently featured on all compact mirrors provided to guests in their swag bags. Every time a guest touches up their lip gloss, you'll be the first thing they see!

**Key to the Closet** (1 available) One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key to the Closet sponsor.

**Benefits Include:** \$2,500 tax-deductible investment in A Safe Place, name placement on event webpage, recognition on event communication and social networking campaigns, and 2 VIP tickets and swag bags.

## \$1,000 Helping Heels

**PROVIDES 10 WEEKS OF A SUPPORT GROUP FOR 5-10 VICTIMS**

**Call to the Heart** (6 available) The most heartfelt part of the night – sponsor one gift level for our emotional mission moment and give hope to survivors.

**Dancing Queen** (1 available) Underwrite our flip flop station so our guests can kick off their heels and dance the night away! Your logo will be prominently placed at this station.

**Sober Up Station** (2 available) Underwrite our “sober up” stations to make sure our guests leave the event feeling healthy and hydrated! Your logo will be placed by each station.

**Mirror, Mirror** (1 available) – Underwrite the marketplace vendor mirrors and your logo will be placed throughout.

**Benefits Include:** \$1,000 tax-deductible investment in A Safe Place, name placement on event webpage, recognition on event communication and social networking campaigns, and 1 VIP ticket and swag bag or 2 general admission tickets and 2 swag bags.

## \$500 Glass Slipper

**PROVIDES ORDERS OF PROTECTION FOR 5 VICTIMS**

Small business owners serve as special ambassadors for our event and cause. Let us help bring more exposure to your business in appreciation for your passion about ending domestic violence.

**Benefits Include:** \$500 tax-deductible investment in A Safe Place, name placement on event webpage, recognition on event communication and social networking campaigns, and 1 general admission ticket and swag bag.



# Sponsorship Commitment

**YES! I would like to attend/sponsor Wine Women & Shoes on May 17<sup>th</sup>, 2024!**

Tickets and sponsorships available online at [winewomenandshoes.com/asafeplace](http://winewomenandshoes.com/asafeplace)



## SPONSORSHIP OPPORTUNITIES

- Platinum Pump Exclusive Title Sponsor \$20,000
- Diamond Stiletto Exclusive Title Sponsor \$15,000
- Mercedes Benz Luxury Sponsor \$10,000
- Silver Stiletto Sponsorship \$5,000 **Name of Sponsorship** \_\_\_\_\_
- Sole Proprietor Sponsorship \$2,500 **Name of Sponsorship** \_\_\_\_\_
- Helping Heels Sponsorship \$1,000 **Name of Sponsorship** \_\_\_\_\_
- Glass Slipper Sponsorship \$500
- Please send me information about universal sponsorship opportunities!

## REGISTRATION INFORMATION

Name for Sponsor Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

- Check enclosed payable to A Safe Place
- Charge my:     Visa     Mastercard     AMEX     Discover
- Please invoice me \_\_\_\_\_
- Name on Card \_\_\_\_\_
- Billing Address \_\_\_\_\_
- Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_
- Signature \_\_\_\_\_ Date \_\_\_\_\_
- I am unable to participate but would like to donate to A Safe Place \$ \_\_\_\_\_

To ensure your company logo is included in event day materials, please mail or email this form to the address below by February 15, 2024. Partners wanting this benefit must submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white. If logo is not received by February 15, 2024, partner may be recognized in text.

Please make checks payable to A Safe Place and send to: A Safe Place, 2710 17th Street, Suite 100, Zion, IL 60099

Phone: (847) 731-7165 | Email: [mkolodziej@asafeplaceforhelp.org](mailto:mkolodziej@asafeplaceforhelp.org) | Federal Tax-Exempt ID Number: 36-3032700