



2024

Sponsorship Opportunities

Let Your Sole Glow!



What your Sponsorship Supports

Keeping families together, thanks to you.

Families with seriously ill or injured children often stay in the Temple area for extended periods.

The Ronald McDonald House of Temple offers a “home-away-from-home” at little or no cost, keeping families close to their hospitalized child. We have 18 family bedrooms with on-suite bathrooms, and plenty of amenities that provide a caring, comfortable atmosphere for families.

Our House is built on the simple idea that families shouldn't worry about where to stay, eat, or rest when their child is in the hospital. We know that family support is vital during a child's hospitalization.

SUPPORTING OUR CAUSE:

Volunteers and donors make our work possible.

Join Us!

THURSDAY, NOVEMBER 14 2024 5:30 P.M. - 9:00 P.M.
at the **VENUE AT MARI SPRINGS**



WINE WOMEN & SHOES AUDIENCE:

- 80% women ages 30 to 55
- Retired executives to CEO moms to 30-something young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious, community-minded
- Concerned about the health and wellbeing of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event

Partnership Opportunities

\$15,000 PLATINUM PUMP PRESENTING

- Platinum Pump Sponsorship deductible investment in Ronald McDonald House Charities of Temple
- Exclusive recognition as presenting sponsor with name or logo incorporated in Wine Women & Shoes event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Ronald McDonald House Charities of Temple followers
- Link to your company website from the Ronald McDonald House Charities of Temple and WWS websites
- Opportunity to provide a video OR have a company representative address the audience during the seated program
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Two reserved VIP tables for a total of (16) sixteen guests
- VIP Swag Bags for (16) sixteen guests

\$7,500 DIAMOND STILETTO

- Diamond Stiletto Sponsorship tax deductible investment in Ronald McDonald House Charities of Temple
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e. Facebook, Twitter, & Instagram)
- On-stage verbal recognition during the seated program
- Link to your company website from the Ronald McDonald House Charities of Temple and WWS websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- One VIP table for (8) eight guests
- VIP Swag bags for (8) eight guests

\$5,000 GOLDEN HEELS

- Golden Heel Sponsorship tax deductible investment in Ronald McDonald House Charities of Temple
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Link to your website from the Ronald McDonald House Charities of Temple and WWS websites
- Opportunity to place a premier item in the swag bags (event appropriate items only)
- (4) four VIP Tickets + (4) four VIP Swag Bags

\$2,500 SILVER SLIPPERS

- Silver Slipper Sponsorship tax deductible investment in Ronald McDonald House Charities of Temple
- Link to your website from the Ronald McDonald House Charities of Temple and WWS websites
- Opportunity to place a premier item in the swag bags (event appropriate items only)
- Name in the event program & on event signage
- (2) Two General Admission tickets
- (2) Two Swag Bags

Menu of Additional Sponsorships

\$5,000 OPPORTUNITIES

SWAG BAGS (1 available) Attendees receive a beautiful bag to take home with your logo on one side, which means they will be sporting your brand around town for years to come. *Benefits Include: Your logo on one side of a high-quality bag + (4) four VIP tickets + (4) four VIP Swag Bags*

WINE GLASS (1 available) Grab attention as the Wine Glass sponsor with your logo on the wine glass given to each attendee to use the night of the event and take home to enjoy for years to come. *Benefits Include: Logo on each wine glass + (4) four VIP Tickets + (4) four VIP Swag Bags*

360 VIDEO BOOTH (1 available) Custom developed event logo or incorporation of your logo on overlay that is tailored specifically WWS. Online gallery of videos sent to you, post-event. Sharing station to allow guests to share their videos digitally while the next group of guests are participating in the experience. *Benefits Include: Logo recognition on signage and eblast, (2) two VIP tickets + (2) two VIP Swag Bags*

SOLE MEN (1 available) Sponsor our charming “Sole Men” working the room and engaging more than 350 women. It’s a great opportunity to showcase your branding on the “Sole Men” shirts, *Benefits Include: Logo on shirts, event signage, e-blasts + (4) four GA Tickets + (4) four GA Swag Bags.*

\$2,500 OPPORTUNITIES

WALL OF WINE (1 available) For this WINE focused event, guests will have the opportunity to pull a bottle of great wine! Your logo will be prominently featured on the Wall of Wine signage and 100 wine bottle tags. *Benefits include: Logo recognition + (2) two GA tickets*

KEY-TO-THE-CLOSET (1 available) One hundred keys for sale, and only (1) one will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor. *Benefits Include: Logo on signage, e-blasts, and all raffle materials + (2) two GA tickets*

\$2,000 OPPORTUNITIES

WINE BOTTLE SPONSOR (3 available) Grab attention as a Wine Bottle Sponsor! Two (2) Wine Stations will serve 4 bottles of wine and 1 sparkling wine. Your 2 stations will have your custom wine label, which will include your logo. *Benefits Include: Logo on each bottle of Wine at your 2 stations, signage, e-blast, + (4) four GA Tickets + (4) GA Swag Bags*

BEST IN SHOE (1 available) Celebrate our attendees’ fabulous shoes by promoting a “Best in Shoe” award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners a part of the live program. *Benefits Include: Logo recognition + (2) two GA tickets*

Menu of Additional Sponsorships

\$1,000 OPPORTUNITIES

HYDRATION STATION (1 AVAILABLE) Help our fabulous attendees hydrate at the water stations. Elegant signage at each hydration station throughout the venue. *Benefits Include: Logo recognition + (1) one GA ticket*

COCKTAIL NAPKIN SPONSOR (1 AVAILABLE) Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips! *Benefits Include: Logo recognition + (1) one GA ticket*



















MIRROR MIRROR (1 AVAILABLE) “Who’s the fairest of them all?” Underwrite the Marketplace vendor mirrors and your logo will be placed throughout. *Benefits Include: Logo recognition + (1) one GA ticket*

\$500 OPPORTUNITIES

HONORARY COMMITTEE All the glory, without all the work! Receive committee recognition for your life changing investment. *Benefits Include: Name recognition in program + (1) one individual ticket.*



Sponsorship LEVELS & BENEFITS CHART

	Platinum Pump \$15,000	Diamond Stiletto \$7,500	Golden Heel \$5,000	Silver Slipper \$2,500
On stage speaking opportunity at event				
Entrance sponsor recognition				
Name/Logo featured on email invitation, e-blasts, and press releases				
Name/Logo featured, program and event signage				
Link to your company website from the WWS website				
Mentioned on screen at event				
Tickets	16 VIP Tickets	8 VIP Tickets	4 VIP Tickets	2 VIP Tickets

*Exclusivity (one available)

.....

FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives, such as special events, exclusive perks for your customers, or something that enhances the guest experience overall. Everything is customizable to meet your needs and interests, please contact:

Evelyn Ball at evelyn@rmhc-temple.org or (254) 770-0910

**The tax deductibility of donations will be determined after sponsorship is finalized.*



Sponsorship Registration

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> PLATINUM PUMP PRESENTING \$15,000 | <input type="checkbox"/> \$5,000 OPPORTUNITES | <input type="checkbox"/> \$2,000 OPPORTUNITES | <input type="checkbox"/> \$1,000 OPPORTUNITES |
| <input type="checkbox"/> DIAMOND STILETTO \$7,500 | <input type="checkbox"/> Swag Bags | <input type="checkbox"/> Wine Bottle | <input type="checkbox"/> Hydration Station |
| <input type="checkbox"/> GOLDEN HEELS \$5,000 | <input type="checkbox"/> Wine Glass | <input type="checkbox"/> Best in Shoe | <input type="checkbox"/> Cocktail Napkin |
| <input type="checkbox"/> SILVER SLIPPERS \$2,500 | <input type="checkbox"/> 360 Video Booth | <input type="checkbox"/> \$2,500 OPPORTUNITES | <input type="checkbox"/> Mirror Mirror |
| <input type="checkbox"/> HONORARY COMMITTEE \$500 | <input type="checkbox"/> Shoe Guy | <input type="checkbox"/> Wall of Wine | <input type="checkbox"/> GA OPPORTUNITES |
| | | <input type="checkbox"/> Key-to-the-closet | <input type="checkbox"/> Individual \$125.00 |
| | | | <input type="checkbox"/> Table (8) \$1,000 |

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

☐ Charge my Credit Card for \$ _____

Please Circle: VISA MASTERCARD AMEX DISCOVER

CC#: _____ Exp.: _____ CVN: _____

Company/Address: _____

Email: _____ Phone: _____

Signature: _____

☐ Please send me an invoice for \$ _____

☐ Unable to attend, but included is a donation for RMHC Temple of \$ _____

☐ Pay online at rmhc-temple.org

RETURN FORM VIA EMAIL to evelyn@rmhc-temple.org
FOR MORE INFORMATION VISIT winewomenandshoes.com/temple