

DERMATOLOGY +
PLASTIC SURGERY
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SALUJA | NOVO | GASGARTH

Presents



wine
women & shoes®

BENEFITING

weVENTURE™

WOMEN'S BUSINESS CENTER at FLORIDA TECH
BISK COLLEGE OF BUSINESS



Sponsorship Opportunities

SATURDAY, AUGUST 24, 2024 • 2:00 PM • RADISSON RESORT AT THE PORT



IGNITE THE ECONOMIC POWER OF WOMEN

Sponsors make it possible for weVENTURE Women's Business Center in the Florida Tech Bisk College of Business to provide low and no-cost business education and training, leadership development and mentorship opportunities to women on the Space and Treasure Coasts. Invest in our local economy and help empower women.

SOLD PLATINUM PRESENTING \$15,000

The exclusive presenting sponsor will receive the highest level of recognition and brand exposure to our guests, including extensive pre- and post-event media campaigns.

Your business will be strategically promoted as “YOUR BUSINESS Presents Wine Women & Shoes 2023 Benefiting weVENTURE WBC.” A company spokesperson will join weVENTURE WBC’s Executive Director on stage the afternoon of the event. Your logo will be included with the official Wine Women & Shoes (WWS) logo on marketing and media materials, including invitations, e-blasts, press releases, website advertising, and social media.

DIAMOND STILETTO \$10,000

Don't miss these fabulous opportunities to give your company recognition and exposure prior to and during the event. Your company logo will be included in all major print, radio, social media, and website advertising and you will receive ten (10) VIP tickets to the event.

SOLD **LUXURY CAR DEALERSHIP** - Drive the guests wild by parking and promoting your vehicles on the red carpet outside of the event, giving direct exposure to an estimated 500 guests plus volunteers, Sole Men, and vendors. Your cars will be on display while you are working the room at this signature event. Photo ops abound for additional social media promotional value to your brand.

SOLD **SOLE MEN** – Sponsor 20+ charismatic “Sole Men” working the room and entertaining approximately 500 guests. It’s a great way to showcase your brand with the most recognizable group in the space. Your company’s logo will be boldly featured on their t-shirts for all to see.

SOLD **MARKETPLACE** – As our guests shop the night away, this opportunity ensures they know who you are. Your logo will be prominently featured throughout the Marketplace, at each Vendor station, and you will have a speaking opportunity.



POWER PUMP \$7,500

Your company logo will be included in all major print, radio, social media, and website advertising and you will receive seven (7) VIP tickets to the event.

FASHION SHOW – Increase your company’s visibility by being the presenting sponsor of the afternoon’s main event. Your logo will be on the signage/display on the stage. Perk options: Company representatives may be involved in the show as models and/or a company spokesperson may call the catwalk.

SOLD **CHAMPAGNE WELCOME** – Your business will sponsor a unique welcome experience where every guest will have their first sip of champagne! Be the first brand they see and win the affection of all via this prominent brand placement.

MISSION MOMENT – An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback, and highlighting of company name or logo in any mission related eblasts, event slides and signage, continued post event impressions as video is shared on social sites.

CLASSY KICKS \$5,000

Your company logo will be displayed prominently at the event and in most print, radio, social media, and website advertising. You will receive five (5) VIP tickets to the event.

2 SOLD **BEST IN SHOE AWARD** – (two sold, two available) Celebrate our attendees’ fabulous shoes by promoting “Best in Shoe” awards. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners.

SOLD **WINE** – The most important part (second to our mission) of WINE Women & Shoes, brought to our guests by....YOU! Highlight your brand through logo impressions on signage at the Wall of Wine, with verbal recognition from stage during the seated program and branded recognition at each table.

SOLD **WINE GLASS** – Grab the attention of every attendee by having your company’s logo placed on a custom-designed wine glass, which all attendees will receive upon arrival to the event.

SWAG BAG – Your logo – along with event branding – will be featured on the coveted swag bags.

BUTLERS – Sponsor 20+ enthusiastic “Butlers” who are helping to ensure all of our guests have a great time by greeting our attendees, selling raffle tickets, pouring wine, and more. Your company’s logo will be featured on their t-shirts for all to see.

ENTERTAINMENT – The best part of the afternoon is supporting weVenture AND all the entertainment that will keep our guests on their toes. You'll help us delight our guests with unique entertainment pieces throughout the event.

KEY-TO-THE-CLOSET – One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor.

BOSS BOOTIES \$3,500

Your logo will be displayed in most print, radio, social media, and website advertising. You will receive three (3) VIP tickets.

SOLD

RIDE SHARE – Solve the problem of safe transportation by offering a code to allow guests to easily get to and from the event without the worry of alcohol consumption or parking. Everyone loves a safety hero!

SOLD

SELFIE STATION – Unleash the power of selfies as guests flash their best smiles in front of a traveling photo sign with your logo and the event logo.

SOLD

RED CARPET – (Sold) Unleash the power of the paparazzi with a red carpet moment as guests enter and flash their best smiles in front of a backslash/step & repeat with your logo and the event logo.

SOLD

MYSTERY BAG – Guests love a good mystery. Your logo will be featured on the 150 mystery bags on display in the marketplace for guests to choose and win.

SOLD

WALL OF WINE – For this wine-focused event, your logo will be prominently featured on the Wall of Wine signage/display. Language on the sign says: "Wall of Wine sponsored by XYZ Company."

BUBBLY BAR (two available – Marketplace, Ballroom) – Dazzle our attendees with a fun twist on the tasting experience: bubbles! We will feature 2 stations of flavored seltzer waters and hard seltzers for guests who want to sip on something other than wine. Each sponsor will receive their own station with prominent signage, logo inclusion in the printed program, event website, and pre-event marketing,

VALET – Your logo will be the first thing that guests see when they arrive at the event. As the Valet Sponsor, you not only save guests a walk in their heels, but your brand could be the first thing on their minds as they leave the event when a branded hangtag is left in their car with your name or logo, showing you support weVenture.

LUNCH – Good food is all the sweeter when shared with friends. Each place setting will feature your logo on the afternoon's menu as guests take their seat in the ballroom for lunch.

GOLF CART – Your branded decals can be placed on the carts that help shuttle women before, during, and after the event. Opportunity for your staff to volunteer to drive the cart for additional face-to-face networking opportunities with guests.

PATRON OF THE ARTS – Provide a must experience entertainment opportunity for guests by underwriting multiple live sketch artists to capture the magic of Wine Women & Shoes. Guests will receive a custom fashion sketch of their outfit to take home (and share to socials), memorably branded with your logo.

MAGAZINE BOX PHOTO OPPORTUNITY – Every woman yearns to be a chic cover girl. This one of a kind step and repeat will create a social media buzz like no other. As guests flash their best smile, your logo will be represented on the "cover page" along with the event logo.



HIGH HEELS \$2,500

Your logo will be displayed prominently at the event and in most print, radio, social media, and website advertising. You will receive two (2) VIP tickets to the event.

MIRROR MIRROR –You'll be the fairest sponsor of them all with this opportunity to place your logo decal on mirrors in restrooms and mirrors placed in marketplace vendor area.

PADDLE/FAN – Have your company logo on display all across the event as the exclusive sponsor of the bidding paddle/handheld fan that all 500 guests will receive upon entrance to the event. Your business will be visible as ladies fan themselves or raise to bid during the live auction and mission moment.

MARKETPLACE CULINARY – Sponsor the tasty food placed throughout the marketplace area (from 2:00-3:30pm). There is nothing a girl likes more than good food and good shopping!

FABULOUS FLATS \$1,500

You will receive one (1) VIP tickets to the event.

WINE COCKTAIL NAPKINS – Your company's logo will appear prominently on cocktail napkins at each wine station.

HYDRATION STATION – (three sold & one available) Your company can one sponsor one or more hydration stations that will hydrate over 500 attendees throughout the evening. Your logo will appear on the signage/display. Language on the sign says: "Hydration Station sponsored by XYZ Company".

REGISTRATION – Be one of the first logos the guests see as they arrive to the registration station upon entry.

DESSERT – Provide sweet treats and coffee for guests who return to the marketplace (6pm-7pm). Can be branded with your logo or signage opportunities.

SOLE MAN \$1,000

Sponsor a Sole Man to represent your business on stage, during his walk down the runway and during event promotions. Note: Sole Men may also volunteer as individuals/not sponsored.

15-20 gentlemen will be celebrated for the outstanding allies they are. Each will be featured in promotions leading up to the event, play an integral role interacting with guests at the event and be recognized on stage at the event.

Sole Men are given a personalized link for a fundraising page and the Sole Man who raises the most to support weVENTURE WBC is crowned the King of Sole on stage at the event.

Sole Men have exclusive access to pre-sale tickets, prior to General Admission sales, to invite their network.

\$1,000 sponsorship includes one General Admission ticket for their significant other or colleague (May be donated back to the organization to be sold), as well as your company logo placed on the back of the Sole Men t-shirts, with the other sole men sponsor logos.

IN-KIND DONATIONS

Wine Women & Shoes is an outstanding opportunity to market your business and products to 500 fashion-forward, ambitious women. In-kind donations of products and certificates toward our signature raffles and prizes ensure your business will delight the lucky winners and give them something to talk about! In addition to this fabulous marketing opportunity, businesses who donate in-kind will be recognized on event signage, in the event program, and on social media. Ticket benefits are not included.

Presents



Sponsorship Agreement

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

SOLD

- \$15,000 Platinum Presenting Exclusive
- \$10,000 Diamond Stiletto: _____
- \$7,500 Power Pump: _____
- \$5,000 Classy Kicks: _____
- \$3,500 Boss Booties: _____
- \$2,500 High Heels: _____
- \$1,500 Fabulous Flats: _____
- \$1,000 Sole Man Sponsor
- I would like to donate the following in kind item: _____

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Check enclosed for \$ _____ Payable to weVENTURE Women's Business Center at Florida Tech.

Charge my Credit Card for \$ _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp.: _____ CVN: _____

I cannot attend. Please accept my donation of \$ _____

Company/Address: _____

Email: _____ Phone: _____

Signature: _____

All sponsorships must be paid in advance of the event to receive promotional benefits at the event.

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives.
Everything is customizable to meet your needs and interests.

Please Mail form to: Florida Tech Office of Development, 150 W. University Blvd., Melbourne, FL 32901

For additional information, contact krudloff@fit.edu or call (321) 674-7007