



PRESENTS

Farm to Table(ux)®

Atomic



Hollywood

OCT 17 2024 | 6-10PM

SPONSORSHIP
OPPORTUNITIES.





About Us

The Atomic Museum is a science and history museum located in the heart of Las Vegas, Nevada. The museum opened to the public in 2005 as the Atomic Testing Museum. It was established by the Nevada Test Site Historical Foundation, which was founded in 1998 to preserve, maintain, and offer a public display of the history of the Nevada National Security Sites.


Our Mission


The mission of the museum is to objectively facilitate education and awareness of the science and technology associated with the past, present, and future of the nation's nuclear weapons testing, national security programs and Atomic Sciences.


Our Vision


Through equitable and inclusive learning experiences and storytelling, students, visitors, and lifelong learners are engaged with meaningful history and diverse topics that will shape the future.


CORE PROGRAM AREAS

STEM will be at the core of the reimagined Atomic Museum. 

STEM will also be the key feature throughout the museum, with many new exhibits featuring STEM themes, while others will be redesigned to include increased emphasis on STEM. 

Construction of a STEM classroom and a STEM laboratory is planned for students of all ages. 

STEM concepts play a key role in the development and advancement of nuclear energy, nuclear medicine and ongoing research at the Nevada National Security Sites. 

The STEM Lab will provide a space for STEM-based experiments for K-12 students from the Clark County School District and undergraduate science students from UNLV and Nevada State University. 



ATOMIC MUSEUM ANNUAL *Farm to Table(aux)*

THEME: ATOMIC HOLLYWOOD

THURSDAY, OCTOBER 17 2024 | 6:00 PM - 10:00 PM | AHERN LUXURY BOUTIQUE HOTEL/LAS VEGAS

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

Guest Profile

- ★ Individuals and couples ages 25 to 95
- ★ Key influencers, tastemakers, connectors
- ★ Charity supporters, socially conscious and community-minded
- ★ Creative, outside-the-box thinkers
- ★ Community Advocates
- ★ Enjoy wine, creative cocktails, and unique cuisine
- ★ On average, guests donate/spend \$200-\$600 per event



MARKETING STRATEGY

- ★ Printed Save-the-Date: A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors. Expected audience: 5,000+
- ★ Printed Poster: The full-color event poster will be given to current sponsors and various businesses to attract attendance and sponsorship/donors approximately 7-8 weeks before the event. The poster will include recognition for confirmed sponsors and event details. Expected audience: 1,000+
- ★ Newsletters/E-Promotions: Newsletters will be emailed to the entire network of the Atomic Museum supporters.
- ★ Webpage: The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.
- ★ Social Media: With an audience of over 3,000 spread across social media outlets, the Atomic Museum will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.
- ★ Program: Distributed to all attendees at the event, the program includes event details, sponsor recognition, Atomic Museum information, and live and silent auction item descriptions.



+ much more!



\$50,000 PREMIER SPONSOR

BENEFITS INCLUDE:

- ★ A \$50,000 investment in the Atomic Museum
- ★ Recognition as premier sponsor with name or logo incorporated in Farm to Table(aux) event branding
- ★ Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- ★ Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Atomic Museum followers
- ★ Link to your company website from the Atomic Museum and Farm to Table(aux) websites
- ★ Invitation for company representative to address audience with welcome remarks during seated program (1 min)
- ★ Prominent signage at the event
- ★ Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- ★ Dedicated social media thank you post
- ★ Three prominent VIP tables with seating for 24 guests
- ★ First right of refusal for presenting sponsor of the 2025 Farm to Table(aux) Event



\$25,000 PRESENTING SPONSOR

BENEFITS INCLUDE:

- ★ A \$25,000 investment in the Atomic Museum
- ★ Recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- ★ Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- ★ Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Atomic Museum followers
- ★ Link to your company website from the Atomic Museum and Farm to Table(aux) websites
- ★ Invitation for company representative to address audience with welcome remarks during seated program (1 min)
- ★ Prominent signage at the event
- ★ Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- ★ Dedicated social media thank you post
- ★ Two prominent VIP tables with seating for 16 guests
- ★ First right of refusal for presenting sponsor of the 2025 Farm to Table(aux) Event

\$15,000 DIAMOND SPONSOR

BENEFITS INCLUDE:

- ★ A \$15,000 investment in the Atomic Museum
- ★ On-stage verbal recognition during the seated program
- ★ Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations (when secured 90 days prior to event)
- ★ Logo recognition on event website, signage, e-blasts, printed program and program slide show
- ★ Dedicated social media thank you post
- ★ Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- ★ Prominent table seating for 12 guests

\$10,000 GOLD SPONSORSHIP

- ★ A \$10,000 investment in the Atomic Museum
- ★ On-stage verbal recognition during the seated program
- ★ Logo inclusion in event collateral including programs, signage, and invitations (*when secured 90 days prior to event*)
- ★ Logo recognition on event website, signage, e-blasts, printed program and program slide show
- ★ Dedicated social media thank you post
- ★ Opportunity to place a premier item in lagniappe bag (*event appropriate items only*)
- ★ Prominent table seating for 8 guests

\$5,000 SILVER SPONSORSHIP

- ★ A \$5,000 investment in the Atomic Museum
- ★ Logo recognition on event website, signage, e-blasts, printed program and program slide show
- ★ Dedicated social media thank you post
- ★ Opportunity to place a premier item in lagniappe bag (*event-appropriate items only*)
- ★ Table seating for 4 guests

\$2,500 BRONZE SPONSORSHIP

- ★ A \$2,500 investment in the Atomic Museum
- ★ Opportunity to place a premier item in lagniappe bag (*event-appropriate items only*)
- ★ Name-inclusion on event website, signage, e-blasts, printed program and program slide show
- ★ Table seating for 2 guests

MENU OF ADDITIONAL OPPORTUNITIES

❑ TABLE(AUX) VIVANT - \$5,000 (4 AVAILABLE)

Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. Benefits Include: Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

❑ GLASS SPONSOR- \$5,000 (1 AVAILABLE)

See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! Benefits Include: Logo on each wine glass + 4 VIP Tickets

❑ STRIKE A POSE - \$5,000 (1 AVAILABLE)

Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! Benefits Include: Logo on photo opportunity backdrop, included on event website, pre-event e-blasts, social media, print program and event day slideshow + 4 VIP Tickets

❑ MYSTÈRE BOX RAFFLE - \$5,000 (1 AVAILABLE)

A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that's held in the Mystère Box display! The Mystère Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystère Box and to be a part of the fun onstage as the box is opened and the winner announced! Benefits Include: Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystère Box contents and draw/select then announce winner! signage, e-blasts + 4 VIP Tickets.

MENU OF ADDITIONAL OPPORTUNITIES

❑ MISSION MOMENT SPONSOR - \$5,000 (1 AVAILABLE)

An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission focused e-blasts, event slides and signage, and continued post event impressions as video is shared on social sites + 4 VIP Tickets

❑ LIVE AUCTION SPONSOR - \$5,000 (1 AVAILABLE)

Who doesn't want to be a part of the excitement of the Live Auction? The Live Auction sponsorship guarantees just that! Benefits include: logo recognition on the Live Auction preview e-blast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction + 4 VIP Tickets

❑ ARTISAN COCKTAIL & BEVERAGE SPONSOR - \$2,500 (2 AVAILABLE)

This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. Benefits include: logo represented at the cocktail station, included on event website, print program and event day slideshow + 2 VIP Tickets

❑ LAGNIAPPE SPONSOR - \$2,500 (1 AVAILABLE)

Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! Benefits include: logo will be placed on one side of a high-quality tote bag or box, included on event website, print program and event day slideshow + 2 VIP Tickets

MENU OF ADDITIONAL OPPORTUNITIES

❑ SILENT AUCTION SPONSOR - \$2,500 (1 AVAILABLE)

- As guests bid to their heart's content on fabulous Silent Auction packages, your logo would be represented in this prime location! Benefits include: logo recognition on the silent auction preview e-blast, all silent auction description pages, event website, print program and event day slideshow + 2 VIP Tickets

❑ STAGE CREW - \$2,500 (1 AVAILABLE)

- 20+ "Stage Crew" volunteers working the room and engaging more than 300 guests. These community members offer a great opportunity to showcase your brand and will be the hit of the event. Benefits include: logo will be placed on volunteers' lanyards, event website, print program and event day slideshow + 2 VIP Tickets

❑ VALET SPONSOR - \$2,500 (1 AVAILABLE)

- Send them home with one last message about your company and our organization's mission, printed on a hanging tag that dangles from the rearview mirror. The custom tag includes your logo plus a phrase like "XXX is happy to help the Atomic Museum achieve their mission". Benefits include: logo will be represented on tags that will be placed in every valeted car, event website, print program and event day slideshow + 2 VIP Tickets

❑ HYDRATION STATION - \$1,500 (3 AVAILABLE)

Help our attendees stay hydrated as they enjoy a fabulous evening benefitting Atomic Museum. With art, food, and cocktails tantalizing the senses, water is a must! Benefits Include: Logo recognition at station, on event website and print program + 1 VIP ticket.

❑ COCKTAIL NAPKINS - \$1,500 (2 AVAILABLE)

Be the logo prominently featured on the cocktail napkins for the event. Every guest needs somewhere to blot their lips after enjoying the savory bites and delicious artisan cocktails during the Soirée. Benefits Include: Logo recognition on napkins, event website and print program, + 1 VIP ticket.

Sponsorship Registration

☐ PREMIER \$50,000 ☐ PRESENTING \$25,000 ☐ DIAMOND \$15,000

☐ GOLD \$10,000 ☐ SILVER \$5,000 ☐ BRONZE \$2,500

☐ Additional Opportunity _____ \$ _____

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

☐ Check enclosed for \$ _____ payable to Atomic Museum.

Please mail to: 755 E. Flamingo Rd. Las Vegas, NV 89119

☐ Charge my credit card for \$ _____ Please Circle: Visa MasterCard Amex

Discover

Name on card: _____

CC#: _____ Exp. Date: _____ CVN: _____

Billing Address: _____ Signature: _____

Return form via MAIL to: 755 E. Flamingo Rd. Las Vegas, NV 89119 or EMAIL to: tina@atomicmuseum.vegas

Creating a Win-Win!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.



DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship.

Please Contact: Tina Romero at Tina@atomicmuseum.vegas

*tax deductibility of donations will be determined after sponsorship is finalized.