









WHY SHOULD YOU BE A SOLE MAN?

IT'S FUN! Our charming, Sole Men play a hugely important role at Wine Women & Shoes, and we can't imagine doing it without them. Lovely ladies ready to Sip, Shop and Support and you will have the opportunity to act as the ultimate host. At the event, Sole Men are in charge of greeting and escorting guests to the marketplace, presenting designer goodies on silver platters, selling raffle tickets for key to the closet, promoting auction lots, and—most importantly—making every guest have fun and feel special. Sole Men play key roles before the event, as well, by spreading the word to friends and colleagues, and competing for the coveted "King of Sole" crown by raising money to support Presbyterian Ear Institute's mission to break the silence for deaf and hard of hearing children in New Mexico. Wine Women & Shoes is a feast for the senses and you will be at the center of attention. Bring your charming personality and don't be afraid to flirt a little bit, while supporting a great cause!

NETWORKING! You will have the opportunity introduce yourself and talk about your business to a crowd of affluent, well-connected women and build camaraderie and network with your fellow Sole Men.

SUPPORT THE CAUSE! Did you know Presbyterian Ear Institute (PEI) is the ONLY school in the state that teaches deaf children to hear and speak! Know that you are helping a wonderful cause through advocacy of our mission and helping to generate revenue to support PEI's life changing programs! Your participation as a Sole Man at Wine Women & Shoes – Heels for Hearing, gives you the opportunity to be a HEAR-O and give the priceless gift of hearing and speaking, while having a great time!

1st EVER KING OF SOLE - Having the opportunity of being a Sole Man in 2023 was much more than just asking people to give monetarily to PEI. I was personally blessed to be born with the ability to speak and hear, yet PEI changed my life forever. My best friend and grandfather, Harry Hakeem, was stone deaf for 30 years until PEI shattered his silent world and allowed us to connect and communicate. This helped create life-long memories only possible through speaking and hearing. My grandfather passed in May of 2023 leaving behind a love for PEI and a drive for me to help raise money for other families to be able to experience those same life-changing opportunities. It was a true honor and pleasure being a part of Wine, Women, & Shoes, ultimately being crowned King of Sole! – Josh Herrera

Presbyterian Ear Institute is a 501(c)(3), non-profit organization (Tax ID# 85-0373591).
415 CEDAR STREET SE • ALBUQUERQUE, NM 87106 • Phone: 505-224-7020 • Fax: 505-224-7023 www.presbyterianearinstitute.org



2025 SOLE MAN APPLICATION & CONTRACT

Thank you for considering supporting Presbyterian Ear Institute during the Wine Women & Shoes – Heels for Hearing event with your interest in becoming a Sole Man! If selected, your participation will help enable PEI to give the priceless gift of hearing and speaking to deaf and hard of hearing people in New Mexico!

As a Sole Man and representative of PEI during the event, we count on your friendly and courteous conduct in helping us welcome our guests and set the tone for the occasion. Helen Keller once said, "Blindness separates people from things. Deafness separates people from people." Your support is especially appreciated because you are making a difference in local lives, young and old, by breaking the silence and assisting people with hearing loss to better listen, speak and integrate into mainstream society. Thank you!

Please fill out the information below completely and accurately so that if selected to become a 2025 Sole Man, we can assist you in the set-up for your fundraising page. You will receive a copy of all information prior to posting.

Name:	Affiliation to PEI:				
Company & Title:	Email Address:				
Phone Number:	Facebook/ Instagram name:				
Mailing Address:					
What would you like to tell us about	yourself; family, hobbies, work, etc?				
you?	ed with Presbyterian Ear Institute? Why is Breaking the Silence imp				
Why do you want to be a Sole Man a	at Wine Women & Shoes – Heels for Hearing?				

2025 SOLE MAN CONTRACT

SOLE MAN EVENT UNIFORM:

Please plan to have black pants, socks and shoes for the event day. If selected as a 2025 Sole Man, we will provide your black, short-sleeve, fitted crew neck t-shirt based on the size you provide below.

1-Shirt Size (Unisex):						
☐ Small	☐ Medium	Large	X-Large	☐ 2XL	☐ 3XL		
followir	ed as a Sole Man fong:		for Hearing event, I n September 11, 202	_	commit to each of the		
☐ To attend the event run through on 10/31/25, time TBD							
☐ To attend Wine Women & Shoes Heels for Hearing on November 1, 2024, 9am − 5pm							
☐ To r	aise a minimum of	\$1,000					
	provide a high-reso ttee Chair, Corinne	·	•	naterials and o	n website to Sole Man		
Signature:				Date:			

Please RETURN APPLICATION BY EMAIL to clucero@kpmg.com and include your high resolution photo.

Questions? Please contact Kristina Martinez, Event Chair @ <u>KMartinez@peiabq.org</u> or 505-998-7525

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