



wine  
women & shoes®  
*benefiting* MIDLAND RAPE CRISIS  
AND CHILDREN'S ADVOCACY CENTER

# *Sponsorship Opportunities*

# 2025 Wine Women & Shoes

**Skylar White**

Event Chair/ MRCCAC  
Development Director

**Sarah Anderson**

Décor Chair

**Lauren Howard**

Marketplace Chair

**Shelley Klingler**

Silent Auction Chair

**Eric Davidson**

Shoe Guy Chair

**Zoe Pangallo**

Sponsorship Chair

**Jessica Sosa**

Wall of Wine Chair

**Regan Latham**

MRCCAC Development  
Consultant

Dearest Gentle Reader,

The social season is upon us for the 12th annual Wine Women & Shoes in support of the Midland Rape Crisis and Children's Advocacy Center (MRCCAC). Such a just cause is truly a noble justification for a joyous jubilee. Since its auspicious inception in 1990, the MRCCAC has extended its compassionate reach to over 650 children, offering more than 400,000 hours of therapeutic care and touching the lives of thousands of families along the way.

As we prepare to don our finest for the occasion, a wave of revered remembrance sweeps over us. Who could forget the roaring ovations for the courageous survivors who so graciously shared their truths? Or that delightful detour into the virtual world—an endeavor that proved even distance could not dim our shine. And let us not overlook those infamous “Shoe Guy” spectacles—ranging from toe-tapping musicals to nostalgic ‘90s rap—each more charmingly ludicrous than the last. Oh, the sparkling wine and unmatched fundraising!

Yet beneath the glittering surface of satin stilletos and clinking glasses, a far greater purpose resonates. Through this dazzling gathering, we have championed the Midland Rape Crisis and Children's Advocacy Center (MRCCAC)—ushering in vital change with the opening of a satellite office in Big Spring, creating comfortable spaces for survivors, delivering essential supplies, and advancing countless heartfelt projects. And I may I be so bold to claim the tale is far from reaching its final chapter.

So, mark your calendars, dear readers, for the 25th of September, 2025, when the Midland County Horseshoe Pavilion shall transform into a Regency Ball for an unforgettable fête. Expect laughter, luxury, and libations aplenty—not to mention curated shopping and outlandish offerings courtesy of our most esteemed collaborators:

*Designs by Imagine It. Stanton Weddings. and Indulgence Catering.*

Since 1979, the MRCCAC has been a steadfast guardian for survivors of sexual assault, and with the introduction of the Children's Advocacy Center in 1996, that noble mission only deepened. Through forensic interviews, therapy, advocacy, and education, they have crafted a safety net across counties, offering sanctuary to those who need it most—always without cost, always with compassion.

By partaking in this most fashionable of causes, you do more than sip and shop—you uplift, you empower, you stand as a beacon of hope. We most earnestly hope you shall do us the honour of your presence and support.



Pamela Hyde

**Pamela Hyde**

Executive Director

Michelle Estes

**Michelle Estes**

Board President





# Sponsorship Opportunities

## **PRESENTING SPONSOR \$30,000**

Includes 2 VIP tables (seating for 20) with VIP check-in, logo on step and repeat, logo on guest swag bags, 2 bottles of champagne at each sponsor table, prominent logo recognition on event website and sponsor board, inclusion in event slideshow, name in program and event invitation

## **DIAMOND SPONSOR \$25,000**

Includes 2 VIP tables (seating for 20) with VIP check-in, logo on step and repeat, logo on Tossware wine glasses, 2 bottles of champagne at each sponsor table, prominent logo recognition on event website and sponsor board, inclusion in event slideshow, name in program and event invitation

## **PEARL SPONSOR \$15,000**

Includes 2 VIP tables (seating for 20) with VIP check-in, choice of branded item (branded item options listed below; based on availability), 2 bottles of champagne at each sponsor table, prominent logo recognition on event website and sponsor board, inclusion in event slideshow, name in program and event invitation

## **PLATINUM SPONSOR \$10,000**

Includes 1 VIP table (seating for 10) , VIP check in, choice of branded item (branded item options listed below; based on availability), logo on event website, sponsor board, and event slideshow, 2 bottles of champagne at each sponsor table and name in event program and invitation.





# Sponsorship Opportunities

## **GOLD SPONSOR \$6,500**

Includes 1 table (seating for 10), VIP check in, choice of branded item (branded item options listed below; based on availability), logo on event website and slideshow, name in program, sponsor board, and event invitation

## **SILVER SPONSOR \$4,000**

Includes ½ table (seating for 5), choice of branded item (branded item options listed below; based on availability), logo on event website and slideshow, name in program, sponsor board, and event invitation.

### **Branded Item Options for Pearl, Platinum, Gold, and Silver Sponsors:**

Appetizers, Auction Trip (3 available), Best in Shoe, Buy a Spot Board, Check In, Cheese Station, Coffee Station, Dessert Station, Freshen Up, Fund the Mission, Key to the Closet, King of Sole, Live Auction, Marketplace, Napkins, Plates, Postage, Program, Silent Auction, Valet, Wall of Wine, Water Station, Wine Station

## **BRONZE SPONSOR \$4,000**

Includes 1 table (seating for 10), name on event website, program, sponsor board, and event slideshow, name in event invitation

## **UNDERWRITING OPPORTUNITIES**

Underwriting donations help us ensure all the expenses for the event are met. Your donation will help cover the costs associated with Wine Women & Shoes, and you will receive recognition in the invitations and event programs along with all of our underwriters.

# Commitment Form

☐ Presenting Sponsor \$30,000

☐ Pearl Sponsor \$15,000\*

☐ Gold Sponsor \$6,500\*

☐ Diamond Sponsor \$25,000

☐ Platinum Sponsor \$10,000\*

☐ Silver Sponsor \$4,000\*

☐ Bronze Sponsor \$4,000

## CHOOSE A BRANDED ITEM OPTION

\* Pearl, Platinum, Gold, and Silver Sponsors:

☐ Appetizers Auction

☐ Dessert Station

☐ Lounge Area

☐ Silent Auction

☐ Trip (1 of 3)

☐ Freshen Up

☐ Marketplace

☐ Valet

☐ Best in Shoe

☐ Fund the Mission

☐ Men's Lounge

☐ Wall of Wine

☐ Buy a Spot Board

☐ Key to the Closet

☐ Napkins

☐ Water Station

☐ Check In

☐ King of Sole Live

☐ Plates

☐ Whiskey/Bourbon Pull

☐ Cheese Station

☐ Auction Live

☐ Postage

☐ Welcome Champagne

☐ Coffee Station

☐ Auction Snack

☐ Programs

☐ Wine Station

\*Additional branding opportunities may be available, please contact us for information

## UNDERWRITING OPPORTUNITIES

Unable to attend, please accept my donation towards underwriting:

☐ Champagne Underwriter \$5,000

☐ Chardonnay Underwriter \$500

☐ Merlot Underwriter \$2,500

☐ Riesling Underwriter \$250

☐ Cabernet Underwriter \$1,000

☐ Rosé (other) \_\_\_\_\_

## TOTAL TO BE PAID:

\$ \_\_\_\_\_

Name as you would like it to appear for recognition: \_\_\_\_\_

Billing name (if different from above): \_\_\_\_\_

Address (city, state, zip): \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

☐ Check enclosed

☐ Charge my credit card

CC# \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Code: \_\_\_\_\_

Tickets & Sponsorships also available online at [www.winewomenandshoes.com/midland](http://www.winewomenandshoes.com/midland)  
Please email your logo to Regan Latham at [midlandwvs@gmail.com](mailto:midlandwvs@gmail.com) For more information call  
(432) 682-7273 or visit [www.winewomenandshoes.com/midland](http://www.winewomenandshoes.com/midland) To learn more about the  
Midland Rape Crisis and Children's Advocacy Center, please visit [www.mrccac.org](http://www.mrccac.org)

Mailing Address: MRCCAC 1700 N Big Spring St Midland, TX 79701  
Must be 21 or older to enter the event