



wine women & shoes[®]

— BENEFITING —



Called to Care
CIRCLE OF IMPACT
Peyton Manning Children's Hospital

Sponsorship Opportunities



Join us!

SEPTEMBER 12TH, 2025
10:00 AM – 2:00 PM
Lucas Estate, Carmel

Since 2005, Wine Women & Shoes has produced more than 500 fabulous events across the country that have helped raise an impressive \$140 million in net proceeds for nonprofit partners.

Wine Women & Shoes events are fun, festive, and full of feminine soul –community celebrations that bring women together around fine wine, great style, and causes that matter!

QUESTIONS AND CONTACT

Nessa Hamman
nessa@prime47carmel.com
317.829.4008

The Perfect Pair...

CALLED TO CARE AND WINE WOMEN & SHOES

ABOUT US

Called to Care is a Circle of Impact to support Peyton Manning Children's Hospital. It includes extraordinary women who have a calling to help and be part of healing and care. They are committed to providing for the health and well-being of the children, families and care team members at Peyton Manning Children's Hospital.

Each member serves as an ambassador for the hospital and is dedicated to three goals:





- **Serving** patients, families and care team members of Peyton Manning Children's Hospital through hands on service opportunities with other women in the community.
- **Supporting** the important programs and services of the hospital through philanthropic gifts.
- **Raising awareness** of the hospital and services offered throughout Indiana.

Funds raised through Wine Women & Shoes will support needed programs and services at Peyton Manning Children's Hospital at Ascension St. Vincent.

Peyton Manning Children's Hospital is dedicated to providing exceptional, family-centered care for children of all ages, offering advanced pediatric specialties and innovative treatments. With a team of compassionate experts, the hospital creates a nurturing environment designed to heal and support patients and their families.



Exclusive Sponsorships AND BENEFITS

	Platinum Pump \$25,000	Diamond Stiletto \$15,000	Gold Heel \$10,000	Silver Slippers \$7,500	Bronze Boot \$5,000
Title Sponsor					
On-Site Lounge Access	Girlfriend Lounges	Girlfriend Lounge	Girlfriend Lounge	VIP - Tennis Court	Reserved Pavilion Table
Digital Branding on E-Blasts					
Digital Branding on Website					
Name/Logo on Printed Signs					
Recognition in Printed Program	Logo	Logo	Logo	Logo	Name
Tickets	20 Tickets	15 Tickets	10 Tickets	8 Tickets	6 Tickets

See Next Page for Details on Sponsorship Levels



SPONSORSHIP *Benefits*

Platinum Pump - \$25,000

- 20 VIP Tickets to Event
- Complimentary Girlfriend's Lounge Access
- Reserved Premier Seating at Program/Fashion Show
- Event Advertising and Promotions
 - Logo in communication to Attendees (E-blasts/Mail)
 - Logo on Event Website
 - Logo in Printed Program
 - Name/Logo on Event Signage

Diamond Stiletto - \$15,000

- 15 VIP Tickets to Event
- Complimentary Girlfriend's Lounge Access
- Reserved Premier Seating at Program/Fashion Show
- Logo in Communication to Attendees (E-blasts/Mail)
- Logo on Event Website
- Logo in Printed Program

Gold Heel - \$10,000

- 10 VIP Tickets to Event
- Complimentary Girlfriend's Lounge Access
- Logo in Communication to Attendees (E-blasts/Mail)
- Logo on Event Website
- Logo in Printed Program

Silver Slippers - \$7,500

- 8 VIP Tickets to Event
- Tennis Court Sponsor VIP Lounge Area Access
- Logo on Event Website
- Logo in Printed Program

Bronze Boot - \$5,000

- 6 General Admission Tickets to Event
- Reserved Table in Outdoor Pavilion
- Name Recognition in Printed Program



SPONSORSHIP Opportunities

\$10,000 SHOE CREW (1 available)

20-30 top business professionals throughout central Indy engage in pre-event promotion and fundraising. During event, they provide drink and merchandise service as they captivate WWS guests in a friendly competition for the most votes!

Benefits include: Name/logo on the commemorative Shoe Crew T-shirts, Shoe Crew swag bag, logo in program and 8 VIP tickets

\$5,000 KEY TO THE CLOSET (1 available)

Custom closet company displays items every woman desires: clothing, shoes, accessories, furniture, wine, dining items. Tickets cost \$100 and one lucky winner will take home everything in the closet!

Benefits include: Name/logo at the closet display at the event and 4 general admission tickets.

\$5,000 WINE TAG (1 available)

Be featured on the tags that will be slipped around the bottom of the wine glasses at the event.

Benefits include: Name/logo on wine tags and 4 general admission tickets.

\$5,000 BEST IN SHOE (1 available)

Sponsor provides a judge to assess guests and bestow awards for Best Shoes and Most Creative Shoes.

Benefits include: Name/logo on judge badges, Best in Shoe specific swag bag and 4 general admission tickets.

\$5,000 BEST DRESSED (1 available)

Sponsor provides a judge to assess guests and bestow awards for Best Dressed and Most Creative attire.

Benefits include: Name/logo on judge badges, Best Dressed specific swag bag and 4 general admission tickets.

\$4,000 COCKTAIL NAPKINS (1 available)

Imprinted cocktail-size napkin on hand at all food/beverage stations.

Benefits include: Name/logo on napkins and 4 general admission tickets.





SPONSOR REGISTRATION

YES! I'd love to be a part of Wine Women & Shoes on Friday, September 12th, 2025.

Visit give.stvincent.org/www to donate online.

EXCLUSIVE OPPORTUNITIES

- | | |
|------------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Platinum Pump Sponsor \$25,000 | <input type="checkbox"/> Silver Slipper Sponsor \$7,500 |
| <input type="checkbox"/> Diamond Stiletto Sponsor \$15,000 | <input type="checkbox"/> Bronze Boot Sponsor \$5,000 |
| <input type="checkbox"/> Gold Heel Sponsor \$10,000 | |

ADDITIONAL OPPORTUNITIES

- | | |
|---------------------------------------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Shoe Crew \$10,000 | <input type="checkbox"/> Best in Shoe \$5,000 |
| <input type="checkbox"/> Key to the Closet \$5,000 | <input type="checkbox"/> Best Dressed \$5,000 |
| <input type="checkbox"/> Wine Tag \$5,000 | <input type="checkbox"/> Cocktail Napkins \$4,000 |
| <input type="checkbox"/> I cannot attend. Please accept my donation of \$ _____ | |

Please type or print your sponsor information as you would like it to appear on signage or printed materials.

Sponsor Name: _____

Primary Contact Name: _____

Title: _____

Mailing Address: _____

Email: _____ Phone: _____

Website: _____

☐ Please invoice the entire amount on this date: _____

☐ Please invoice in installments of \$ _____ (Invoices will be sent on a monthly basis)

☐ Check enclosed for \$ _____ payable to **Ascension St. Vincent Foundation**

☐ Charge my credit card for \$ _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp.: _____ CVN: _____

Signature: _____

**Return form via Mail to: Ascension St. Vincent Foundation, Attention: Wine Women and Shoes
250 W. 96th Street, Suite 470, Indianapolis, IN 46260**

All logos must be submitted by August 15th 2025 to receive promotional benefits at the event.

Please submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white to Kari Strolberg at ekstro@yahoo.com.