

2026

# Sponsorship Opportunities



wine  
women & shoes®

Benefiting Bridge Communities

Presented by

WINTRUST  
COMMUNITY BANKS

*Cirque du Soiree!  
Heels On,  
Hearts Open!*





## THE PERFECT PAIR...BRIDGE COMMUNITIES AND WINE WOMEN & SHOES

Few partnerships embody both glamour and purpose as seamlessly as **Wine Women & Shoes** and **Bridge Communities**. On Saturday, March 14, 2026, DuPage County's most wine-savvy, community-minded women will gather to sip fine wines and sparkling selections, explore the latest fashion and accessories from exceptional national and local vendors, and celebrate style with substance, all in support of families experiencing homelessness in our community.

To learn more, visit:

[www.winewomenandshoes.com/bridgecommunities](http://www.winewomenandshoes.com/bridgecommunities)

*Join us!*

**SATURDAY, MARCH 14, 2026**

**11 AM to 3 PM AT DRURY LANE IN OAK BROOK**

### WINE WOMEN & SHOES AUDIENCE

- 80% Women Ages 30 to 55
- CEO Moms and Business Professionals
- Key Influencers, Tastemakers, Connectors
- Charity Supporters, Socially Conscious, Community-Minded
- Passionate about Improving the Health and Well-Being of Our Community and Their Families
- Attend Charitable and Fashion Events
- Social Media Savvy
- Represent the Typical Luxury Brand Consumer
- Women Control Two-Thirds of Consumer Wealth in the U.S.
- 92% of These Women Will Pass on Information about Deals or Finds to Others
- On Average Donors Spend \$800-\$1,000 per Event



# Pair With Us!



## “PAIR” WITH US AND BRING HOPE TO FAMILIES FACING HOMELESSNESS

Leveraging our full array of supportive services and a deep bench of partnerships, **Bridge Communities** helps families escape poverty, homelessness, and abuse to become self-sufficient. Over our 37-year history, **Bridge** has received numerous awards and recognitions, not only for what we do, but also for how well we do it. By helping **Bridge** bring hope to families experiencing homelessness in DuPage County, you will be aligning your brand with one of the area’s most respected and well-known non-profits.

## “MATCH” YOUR GOALS TO OUR MISSION

Get **direct access** to a highly desirable target audience, CEO moms and business professionals in the Western Suburbs. **Wine Women & Shoes** events are designed to attract this key group of influencers and proven to bring out their inner consumer and philanthropist. How can you leverage this opportunity to help meet your 2026 goals? Let’s work together to identify a package or craft a sponsorship customized to your needs.

## THE “SOLE” PURPOSE OF WHAT WE WANT TO ACCOMPLISH

“Pair” with us in 2026 and share our vision of a community where all families are healthy, financially stable, and living in affordable housing. As a sponsor of **Bridge Communities’** biggest, most ambitious fundraising event, you will be playing an important role in the success stories of over 100 families who will benefit from **Bridge’s** housing and mentoring services this year. It’s a win-win-win scenario!





# Marketing Strategy



## SAVE-THE-DATE

A postcard formally announcing the event date and theme, as well as appropriate sponsors, will be distributed to targeted lists of donors and attendees through print mail.

## E-BLASTS

For 5 months starting in November, we will be promoting the event by advertising all the fun and glamour and encouraging ticket purchases. We'll also send e-blasts to 500+ attendees to build excitement and provide must-read information to help everyone make the most of the event. Post-event e-blasts will recap winners, express gratitude, and prime the pump for next year's **Wine Women & Shoes**. In total, we will send out 8-10 blasts leading up to event day.



## SIGNAGE

Attendees will know who to thank when they see your logo ubiquitously featured on signage, both digital and print – posted throughout the venue.



## WEBPAGE

Sponsorship information will be available on both the **Bridge Communities** and the **Wine Women & Shoes** websites. Sponsor information will include links to appropriate sponsor pages.

## PROGRAM

The program book is distributed to all guests at the event. This book includes event details, sponsor recognition, **Bridge Communities** information, and live and silent auction item descriptions.

## SOCIAL MEDIA

With an audience of about 7,000 spread across social media outlets, **Bridge Communities** will link guests/followers to our mission, our sponsors, and your messaging through dynamic, engaging, and fabulous content.

+Much more!



# Platinum Pump Presenting Sponsor

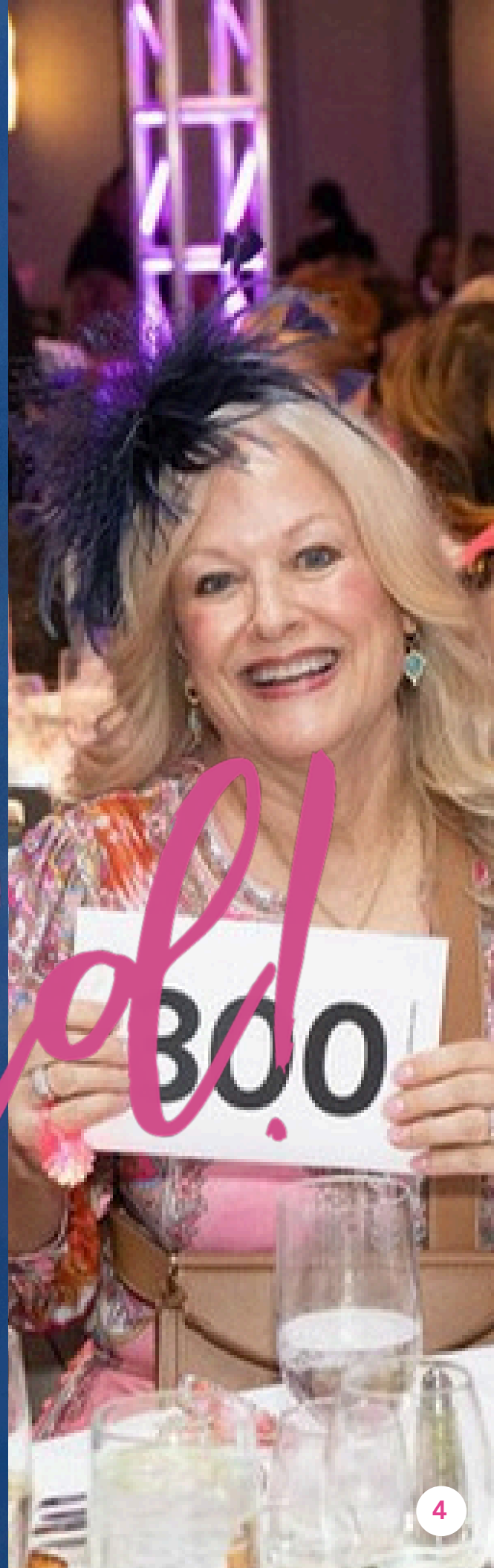
**\$20,000**

*Provides 20 months of safe and stable housing.*

Put your best foot forward! We are offering an exclusive sponsorship for the presenting rights to **Wine Women & Shoes**. This includes your name incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with everything involving **Wine Women & Shoes** throughout **Bridge Communities'** largest, most robust marketing campaign.

## Premier Sponsorship benefits include:

- A \$20,000 tax-deductible investment in **Bridge Communities**
- Exclusive title recognition as our Premier Sponsor
- During the program portion of the event, you will be given the opportunity to welcome and thank the audience and mention your business as the Premier Sponsor
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral, including programs, signage, invitations, and save-the-dates
- Prominent recognition on event websites, e-blasts, and social networking campaigns (i.e., Facebook, LinkedIn, and Instagram) reaching **Bridge Communities'** followers
- Option to provide a video promoting your business and the support of **WWS** to be featured in one or more of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Onstage verbal recognition and prominent signage at the event, including on the Paparazzi social media photo backdrop
- Opportunity to promote your business with product placement, booth, and customer liaison at the event (booth contents to be approved by **Bridge Communities**)
- Link to your company website from the **Bridge Communities** and **WWS** websites
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Full-page ad in the event program (artwork provided by you and due January 30)
- One mail or email follow-up to attendees distributed by **Bridge** with materials provided and cost covered by you.
- Up to 20 complimentary tickets (two full tables!)



# Diamond Stiletto Exclusive Sponsor

**\$15,000**

*Gives a child their own bed for 15 months.*

## SHINE LIKE A DIAMOND AT WINE WOMEN & SHOES

What makes this sponsorship so valuable is the direct access you'll enjoy to event guests, volunteers, and **Bridge's** social media followers. You're invited to display your product at the event, where your representative can interact directly with a highly desirable target market. Promotional opportunities continue post-event, via your eblast or direct mail piece, which **Bridge** will send for you to all guests. Plus, you have the option of providing a video that we'll include in a dedicated social media post.

### Sponsorship benefits include:

- A \$15,000 tax-deductible investment in **Bridge Communities**
- Prominent logo placement on signage at the entrance of the event
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral, including programs and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, LinkedIn, and Instagram) reaching **Bridge Communities** followers
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Onstage verbal recognition and prominent signage at the event
- Opportunity to promote your business with product placement and customer liaison at the event
- One mail or email follow-up to attendees distributed by **Bridge** with materials provided, and any cost covered by you
- Link to your company website from the **Bridge Communities** and **WWS** websites
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Full-page ad in the event program (artwork provided by you and due January 30)
- Up to 10 complimentary tickets (one full table)

# Entertainment Sponsor

**\$10,000**

*Provides 10 months of the kind of peace and privacy only your own home can give.*

## TRULY, YOUR BRAND WILL BE THE LIFE OF THE PARTY

Put the wow! Factor into what's going to be an especially spectacular event. Surprises to delight and entertain will abound as we capitalize on the Cirque du Soleil theme. Guests will leave associating your brand with the most entertaining elements of the entire afternoon. You'll also be injecting a cool vibe into the marketplace by sponsoring the D.J.

### Sponsorship benefits include:

- A \$10,000 tax-deductible investment in **Bridge Communities**
- Recognition logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 10 complimentary tickets (one full table)



## Beverage Sponsor

**\$10,000**

*Gives mom and her kids 10 months to move from surviving to thriving.*

### SIP, SIP, HOORAY!

We can't have **Wine Women & Shoes** without the wine! Your sponsorship will help to cover the cost of the wine, which will be served at wine tasting stations throughout the marketplace and during lunch. Since this is such a large part of our event, your logo will be everywhere! Each tasting station will have your logo on the signs, you'll be featured in our printed program, on event signage, in the program slideshow, and on our event website. Your logo will also be shared on our social media event page and in pre-event e-blasts.

#### Sponsorship benefits include:

- A \$10,000 tax-deductible investment in **Bridge Communities**
- Recognition logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 10 complimentary tickets (one full table)

## Exclusive Vip After Party Sponsor

**\$5,000**

*Provides life-changing college scholarships for mom and teens.*

### CULTIVATE YOUR NEXT CUSTOMERS

Host an exclusive After Party on March 14<sup>th</sup> from 4:00 to 7:00 p.m. after the main **Wine Women & Shoes** event for our most generous guests and your most desired future customers. Option to host at your place of business or another venue. This is the ultimate intimate networking opportunity. Share hospitality and common ground as you show our guests' you share their values.

#### Sponsorship benefits include:

- A \$5,000 tax-deductible investment in **Bridge Communities**
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 4 complimentary tickets

# Silver Stiletto Sponsorships

**\$5,000 Each**

*Provides life-changing college scholarships for mom and teens.*



**KEY-TO-THE-CLOSET SPONSOR** - 200 keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants, and your brand will be featured as the Key to the Closet sponsor.

*Sold!*

**SOLE MATES SPONSOR** - Sponsor the charming "Sole Mates" working the room and engaging with the women. It's a great opportunity to showcase your branding on the Sole Mates' shirts. Plus, your logo will appear on each Sole Mates' peer-to-peer fundraising page and donation thank you email.



*Sold!*

**PAPARAZZI PHOTO BACKDROP SPONSOR** - As lovely ladies arrive at the entrance of the event, they are escorted to a red-carpet platform where they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the **WWS**, **Bridge Communities**, and presenting sponsor logos).

*Sold!*

**MISSION MOMENT SPONSOR** - An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment presentation. This high-impact sponsorship includes verbal recognition during the introductory comments, logo impressions on screen, and in any mission-related e-blasts, event slides, and signage, and continued post-event impressions as the video is shared on social sites.



*Sold!*

**BEST IN SHOE SPONSOR** - Celebrate our guests' fabulous footwear by promoting a "Best in Shoe" award. You'll have the option to work the room, choose the winners, and announce and award the winner as a part of the live program.

*Sold!*

**SHOPPING BAG SPONSOR** - Your logo will appear on the coveted shopping bag gifted to all attendees. Soon, your branded tote will be paraded all over town.

**TABLE GIFT SPONSOR** - Delight 450+ attendees with a special gift just for them, placed at their individual place settings. Your logo will be placed on the gift, included on the event website, and on social media.



## **Sponsorship benefits include:**

- A \$5,000 tax-deductible investment in **Bridge Communities**
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 4 complimentary tickets





# Silver Stiletto Sponsorships

**\$5,000 Each**

*Provides life-changing college scholarships for mom and teens.*

**MAGAZINE PHOTO BOX SPONSOR** - Every woman yearns to be a chic cover girl. This one-of-a-kind step and repeat will create a social media buzz like no other. As guests flash their best smile, your logo will be shared far and wide.

**WINE GLASS SPONSOR** - See your logo in the hands of all of our fabulous **Wine Women & Shoes** guests! These glasses are used on event day for all wine samples, and guests are invited to take them home to display in their glassware cabinets.

**CULINARY SPONSOR** - Shopping can work up an appetite! Be the name our 450+ guests thank when they're served a delicious meal during the luncheon and stop for a bite at the charcuterie table. In recognition of your generosity, your brand will be thanked on signage at the charcuterie table and verbally during the program.

**FASHION SHOW SPONSOR** - The highlight of our event is the Fashion Show! Your sponsorship will be featured on all pre-event fashion show e-blasts and social media posts, on our event website, on signage at the event, and will be included in both the printed program and the program slideshow.

**DIVA DEN SPONSOR** - Two lucky VIP groups will sit and sip stage-side in a luxe lounge arrangement. Sponsor one Diva Den for \$5k or both for \$10k and be the brand associated with what's sure to be the hottest ticket in town.

**TRAVELING SELFIE STATION SPONSOR** - This super popular selfie station will be on the move with Sole Mates encouraging every guest to snap that perfect social media shot featuring your logo at the bottom of the frame.

## **Sponsorship benefits include:**

- A \$5,000 tax-deductible investment in **Bridge Communities**
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 4 complimentary tickets



# One-of-a-Kind Opportunities

**\$2,500 Each**

*Gives mom and her children a better future through employment counseling.*



*Sold!*

**LIVE AUCTION SPONSOR** - Who doesn't want to be a part of the excitement of the Live Auction?! The Live Auction sponsorship guarantees just that! Receive logo recognition on the Live Auction preview e-blast, all Live Auction slides, Live Auction thank you acknowledgments, and multiple verbal recognitions from the stage during the Live Auction.

*Sold!*

**SPECIALTY MOCKTAIL SPONSOR** - Give our fabulous guests a variety of elegantly displayed non-alcoholic alternatives, including a Specialty Mocktail and non-alcoholic wine! Includes mocktail naming rights and tasteful signage.

*Sold!*

**CHAMPAGNE WELCOME SPONSOR** - Make a lasting first impression. Be the brand to give every guest a unique bubbly welcome.



*Sold!*

**APPETIZERS SPONSOR** - What goes better with wine than charcuterie? Hungry guests will thank you for providing a beautiful display of needed noshes.

*Sold!*

**BUBBLY & CHOCOLATE SPONSOR** - Your brand will be the center of attention by sponsoring this highly popular raffle that will draw guests in with an eye-popping display.

**COCKTAIL NAPKIN SPONSOR** - Be the logo prominently featured on all cocktail napkins for the event. Every best-dressed lady needs somewhere to blot her lips.

**SAFE RIDE SPONSOR** - Help make sure all the lovely ladies get to and from the event safely. Grateful guests will be offered a prearranged code with a ride-share provider.

**MYSTERY BOX PULL SPONSOR** - Who doesn't love surprises? Help underwrite this uber-popular event feature. The Mystery Box Pull will give guests a chance to win jewelry, certificates, and other gifts valued at \$50+. Be the brand that delights and surprises with this unique sponsorship opportunity.

*Sold!*

**CENTERPIECE SPONSOR** - Your logo will be present on each table with the centerpiece, as well as on the event website.

*Sold!*

**LOUNGE SPONSOR** - With high heels comes high expectations... and a need for elegant lounge seating! Help sponsor a beautiful seating area inside the bustling Marketplace for guests to take a seat for a few moments before rejoining the action.

**VALET PARKING SPONSOR** - Valet will be a popular choice for our guests. With your logo at the valet station, there will be visibility from not only our attendees but also others passing by. Sponsorship includes the opportunity to provide a leave-behind placed by valets in guests' cars.

*Sold!*

**PROMO VIDEO SPONSOR** - Your logo will be featured on our most important promotional asset. The video will be shared throughout the campaign and live on post-event via two websites and **Bridge's** YouTube channel.



## Sponsorship Benefits Include:

- A \$2,500 tax-deductible investment in **Bridge Communities**
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Logo in the event program
- Up to 2 complimentary tickets



# Additional Opportunities

**\$1,500 Each**

*Provides three children with summer camp scholarships.*

**COAT & BAG CHECK SPONSOR** - Stay top-of-mind by watching their coats, bags, wine, and winnings! Your logo is printed on bag check tags, as well as signage. **Benefits Include:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns.

**PADDLE FAN SPONSOR** - Your business will be right in guests' line of sight as they raise their paddles to bid, fund, and fan. **Benefits Include:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns.

**BATHROOM SPA AND ESSENTIALS KIT SPONSOR** - Pampering guests is a luxury well afforded. With your name proudly displayed on signage throughout, guests are sure to know who to thank for the lotions, mints, and other needed spa essentials. **Benefits Include:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns.

**SHOPPING BAG INSERT SPONSOR** - Slip your product into the coveted shopping bags handed out to each guest at the beginning of our event. Logos can be printed on items such as nail files, key chains, notepads, wine totes, etc. Your brand stays handy for months or years after the event. **Benefits Include:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns.

**MYSTERY BOX INSERT SPONSOR** - Advertise your product or services to your perfect target consumer. Provide up to 150 branded items and/or gift certificates and add to the thrill of one of our most popular event element. **Benefits Include:** Logo recognition in event program and on event websites, e-blasts, and networking campaigns.

**PHOTO BOOTH SPONSOR** - All the best props will make this a can't miss social media photo op. Signage will let guests know who to thank. **Benefits Include:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns.

**SOLE MATES & VOLUNTEERS LUNCH SPONSOR** - Over 50 volunteers spend their day making **Wine Women & Shoes** the best day ever for our guests! Show your support for their hard work by underwriting their lunch. **Benefits Include:** Logo recognition in event program and on event websites, e-blasts, and social networking campaign. Your name/logo will also be included on signage in the lunchroom.

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## FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives, such as special events, exclusive perks for your customers, or something that enhances the guest experience overall. Everything is customizable to meet your needs and interests. Please contact:

Jenifer Bystry at 630.403.5095 or [Jenifer.Bystry@bridgecommunities.org](mailto:Jenifer.Bystry@bridgecommunities.org).

*\*The tax deductibility of donations will be determined after sponsorship is finalized.*





# Sponsorship Agreement

**YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...**

~~\$20,000 Platinum Pump Exclusive~~

~~\$15,000 Diamond Stiletto Exclusive~~

~~\$10,000 Entertainment Sponsor~~

~~\$10,000 Beverage Sponsor~~

~~\$10,000 Exclusive VIP After Party Sponsor~~

~~\$5,000 Silver Stiletto Sponsors~~

- Key-to-the-Closet
- Sole Mates
- Paparazzi Photo Backdrop
- Mission Moment
- Best in Shoe Awards
- Shopping Bag
- Table Gift
- Magazine Photo Box
- Wine Glasses
- Culinary
- Fashion Show
- Diva Den
- Traveling Selfie Station

~~\$2,500 One-of-a-Kind~~

- Live Auction
- Specialty Mocktail
- Champagne Welcome
- Appetizers
- Bubbly & Chocolate
- Cocktail Napkin
- Safe Ride
- Mystery Box Pull
- Centerpiece
- Lounge
- Valet Parking
- Promo Video

~~\$1,500 Additional Opportunities~~

- Coat & Bag Check
- Paddle Fan
- Bathroom Spa & Essentials Kit
- Shopping Bag Insert
- Mystery Box Insert
- Photo Booth
- Sole Mates & Volunteers Lunch

**Name:** *As you would like it to appear for recognition purposes* \_\_\_\_\_

**Please send invoice to:**

**Name:** \_\_\_\_\_ **Mobile Phone Number :** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Check enclosed for \$** \_\_\_\_\_ **payable to Bridge Communities**

**Charge my Credit Card for \$** \_\_\_\_\_

**For Credit Card Only:** Name as it appears on the card: \_\_\_\_\_

**Please Circle:** Visa    MasterCard    Amex    Discover

**CC#:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **CVN:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**RETURN FORM VIA MAIL or EMAIL to Bridge Communities, 500 Roosevelt Rd., Glen Ellyn, IL 60137 or**  
**Jenifer.Bystry@bridgecommunities.org.**

**FOR MORE INFORMATION VISIT** [winewomenandshoes.com/bridgecommunities](http://winewomenandshoes.com/bridgecommunities)

To get the fullest value of your sponsorship, confirm your link-to URL and send artwork in both EPS and JPEG to [Andrew.Baumann@bridgecommunities.org](mailto:Andrew.Baumann@bridgecommunities.org) as soon as possible!