

**wine
women & shoes®**
- BENEFITING -
Ronald McDonald House Charities® of Augusta

*If the shoe fits.
Sponsor it!*

**Thursday, September 18, 2025
6.00 PM
Bell Auditorium**



**Ronald McDonald
House Charities®
Augusta**



Your Sponsorship Supports



Proceeds from this event support the mission of Ronald McDonald House Charities® of Augusta, which is to provide nurturing and supportive environments and services to directly improve the health and well being of children and to bring comfort to their families.

OUR IMPACT



THE DAVIS FAMILY

Hannah and Tim Davis' son, Elliot, needed urgent medical attention at CHOG, but they didn't want to leave their other three children at home, three hours away. Because of RMHC, Elliot's siblings could stay near their brother for 164 days.



THE LEBLANC FAMILY

Lincoln was born prematurely and spent 105 days in the NICU. His parents and older brother remained right by his side, staying across the street at RMHC.



THE NEWMAN FAMILY

When two-year-old Jax contracted a bacterium from swimming in a lake, his family found themselves miles away from home for over 143 days. RMHC became their "home away from home" while he healed.



Get Pumped For...

WINE WOMEN & SHOES AUGUSTA

Created for women who enjoy fine wine, great style, and supporting a noble cause: **Ronald McDonald House Charities® of Augusta.**

This year's Wine Women & Shoes will include wine tastings, a live & silent auction and a fashion show featuring local vendors and celebrities. Wine Women & Shoes offers sponsors a unique opportunity to place their businesses in front of affluent, savvy women in the Augusta community while contributing to a fantastic organization.

Ronald McDonald House Charities® of Augusta is thrilled to bring this exclusive event back to the area and to be working alongside Wine Women & Shoes' expert team, who have managed over 500 well-attended events and helped net more than \$140 million dollars for their charity partners.

WW&S GUEST PROFILE

350 Women and their Sole Mates! Wine Women & Shoes events attract affluent, educated, professional women and men - aka Luxury Brand Consumers.

- 80% of Attendees are Women and Men, Ages 30 to 55, Ranging from Retired Executives to CEO Moms to 30-Something Young Professionals who Define the Luxury Brand Consumer Market
- Key Influencers, Tastemakers and Connectors in Their Communities
- Philanthropic, Socially Conscious and Community Minded
- Voracious Fashion Consumers
- Decision Makers for Themselves and Their Families



Sponsorship

LEVELS & BENEFITS CHART

	Platinum Pump \$25,000*	Diamond Stiletto \$15,000*	Golden Heels \$10,000	Silver Slippers \$5,000	Bronze Pumps \$2,500
On stage speaking opportunity at event					
Entrance sponsor recognition					
Name/Logo featured, program and event signage					
Name/Logo featured on email invitation, e-blasts, and press releases					
Link to your company website from the WWS website					
Mentioned on screen at event					
Tickets	2 Tables of 8	1 Table of 8	1 Table of 8	4 Tickets	2 Tickets

*Exclusivity (one available)



Sponsorship Levels

Sold!

\$25,000 PLATINUM PUMP EXCLUSIVE PRESENTING

- A \$25,000 tax deductible investment in RMHC of Augusta
- Exclusive recognition as presenting sponsor with name or logo incorporated in Wine Women & Shoes event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, Save the Date/Invitation
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching RMHC's followers
- Link to your company website from the RMHC Augusta and WWS websites
- Opportunity to provide a 30 second video OR have a company representative address the audience during the seated program
- Two reserved tables for a total of 16 guests
- Parting gifts for each guest

\$15,000 DIAMOND STILETTO EXCLUSIVE

- A \$15,000 tax deductible investment in RMHC of Augusta
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, Save the Date/Invitation
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e. Facebook, Twitter, & Instagram)
- On-stage verbal recognition during the seated program
- Link to your company website from the RMHC and WWS websites
- One table for 8 guests
- Parting gifts for each guest

\$10,000 GOLDEN HEELS

- A \$10,000 tax deductible investment in RMHC of Augusta
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the RMHC and WWS websites
- One table for a total of 8 guests
- Parting gift for each guest

** Your sponsorship contribution is tax deductible beyond entertainment & marketing values.*

\$5,000 SILVER SLIPPERS

- A \$5,000 tax deductible investment in RMHC of Augusta
- Recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the RMHC and WW&S websites
- Four (4) tickets
- Parting gift for each guest

\$2,500 BRONZE PUMPS

- A \$2,500 tax deductible investment in RMHC of Augusta.
- Link to your website from the RMHC and WWS websites
- Name in the event program & on event signage
- Two (2) General Admission tickets
- Parting gift for 2 guests



One-of-a-Kind OPPORTUNITIES

\$5,000 OPPORTUNITIES *(Includes logo recognition + 4 tickets)*

Sold!

STEP & REPEAT PHOTO OPPORTUNITY *(1 available)* As lovely ladies mingle through the event, they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and RMHC Augusta logos) for the event entry photo opp, getting endless likes and shares! Benefits Include: Logo on Step & Repeat banner + 4 VIP Tickets

Sold!

SHOE GUYS *(1 available)* Sponsor our charming “Sole Men” working the room and engaging more than 350 women. It's a great opportunity to showcase your branding on the “Sole Men” shirts, plus your logo will appear on each Sole Man’s peer-to-peer fundraising page and donation thank you email! Benefits Include: Logo on shirts, signage, e-blasts + 4 VIP Tickets.

AUTOMOBILE *(1 available)* Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Display cars indoors or out while working the room at the Signature Event. Photo opps abound, especially if you park on the red carpet.

PARTING GIFTS *(1 available)* Attendees receive a one of a kind parting gift to take home with your logo on it, which means they will be reminded of your brand for years to come.

Your sponsorship supports the mission of Ronald McDonald House Charities® of Augusta
to provide families with the care and resources they need when their child is sick and to offer programs and services that directly improve the health and well-being of children.



One-of-a-Kind OPPORTUNITIES

\$2,500 OPPORTUNITIES *(Includes logo recognition + 2 tickets)*

Sold!

BEST IN SHOE *(1 available)* Celebrate our attendees' fabulous shoes by promoting a "Best in Shoe" award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners as part of the live program.

Sold!

HYDRATION STATION *(1 available)* Help our fabulous attendees hydrate at the water stations. Elegant signage at each hydration station throughout venue.

Sold!

COCKTAIL NAPKIN *(1 available)* Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips!

WALL OF WINE *(2 available)* For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company". Benefits include: Logo recognition + 4 VIP Tickets

KEY TO THE GETAWAY *(2 available)* One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor. Benefits Included: Logo on signage, e-blasts, and all raffle materials + 4 VIP Tickets

Sold!

MIRROR MIRROR *(1 available)* "Who's the fairest of them all?" Underwrite the marketplace vendor mirrors and your logo will be placed throughout.

Sold!

SIGNATURE COCKTAIL *(1 available)* Have your name as the sponsor of our signature cocktail station. Guests will delight in this unique beverage creation and fun flavor combination. An elegant display with tasteful signage will make sure to get everyone's attention.

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Sponsor Commitment Form

☐ Platinum (\$25,000) ☐ Diamond (\$15,000) ☐ Gold (\$10,000) ☐ Silver (\$5,000)

☐ Bronze (\$2,500) ☐ One-of-a-Kind _____

Name for Recognition Purposes:

Contact Name: _____ Address: _____

Email: _____ Phone: _____

☐ Unable to attend but here is a donation to RMHC® of Augusta of \$ _____

☐ Send me an invoice for \$ _____

☐ Check enclosed (made payable to Ronald McDonald House Charities® of Augusta)

☐ Charge my credit card: ☐ AMEX ☐ Discover ☐ Mastercard ☐ VISA

CC#: _____ Exp. Date: _____ CVN: _____

Billing Address: _____ City/State: _____

Zip Code: _____ Signature: _____

Return to Brian Maddox, BMaddox@rmhcaugusta.org or by mail to:
Ronald McDonald House Charities® of Augusta: 1442 Harper Street, Augusta,
GA 30901

**tax deductibility of donations will be determined after sponsorship is finalized.*

