



wine
women & shoes®
- BENEFITING -
IDAHO YOUTH RANCH™

Sponsorship Opportunities



Join Us

JULY 30, 2026

at the

**HAGADONE EVENT
CENTER**

WINE WOMEN & SHOES AUDIENCE

- Accomplished, Style-Conscious Women Across a Wide Age Range (25 to 90)
- Passionate About Health, Wellness, and Giving Back
- Community-Minded, Philanthropic, and Driven by Purpose
- Guests Typically Contribute Between \$500 and \$1,000 per Event Through Donations, Ticket Purchases, and Shopping
- Attend Fashion-Forward and Charity-Focused Events
- A Strong Match for High-End Fashion, Beauty, and Lifestyle Partnerships
- Influential Community Leaders with a Strong Sense of Style and Social Reach
- Enjoy Meaningful Experiences that Support Impactful Causes



Over the past two decades, **Wine Women & Shoes** has established itself as a hallmark of philanthropic excellence across North America, producing more than 800 events and raising in excess of \$410 million for nonprofit partners.

These events bring together an inspiring community of philanthropic women, and a few good men, for an unforgettable evening of style, connection, and giving.

Guests sip fine wine, shop the latest fashions, and share in the joy of supporting Idaho's youth. **Wine Women & Shoes** is an experience where elegance meets purpose, and where we celebrate the power of community and generosity.

When you sponsor **Wine Women & Shoes**, hope shows up in tangible ways for the youth and families we serve. Your partnership champions healing and strengthens families. More than supporting an event, you step into a story of transformation — demonstrating to our community that when leaders show up, hope follows.

*Be There. Be Giving.
Be Fabulous!*

WWW.WINEWOMENANDSHOES.COM/IYRCDA

WWW.YOUTH RANCH.ORG



THE IMPACT OF YOUR SPONSORSHIP: BRING HOPE TO NORTH IDAHO'S YOUTH

OUR MISSION: We unite for **Idaho's youth** by providing accessible programs and services that nurture hope, healing, and resilience.

OUR VISION: **Imagine a world of possibility for all Idaho youth.** We see kids, once held back by trauma, moving forward to achieve in school, to pursue healthy relationships and lifestyles, and to find hope once hidden by despair. Each time a youth experiences a breakthrough, we take one more step toward truly promising futures for all.

OUR PROGRAMS:

Anchor House

Anchor House delivers coordinated support to families — connecting them to the right services at the right time. With a strong local focus in Coeur d'Alene, we help stabilize families, strengthen relationships, and build safer, healthier futures for kids and our community.

Adoption Services

Since 1983, Adoption Services has supported women facing unplanned pregnancies while connecting children with adoptive families. Through confidential counseling, advocacy, education, and long-term post-placement care, we walk alongside families every step of the journey.

Family Counseling

Healing extends beyond the child to the entire family. Our counselors equip families with the tools, skills, and guidance needed to rebuild trust, improve communication, and foster healthier dynamics that support lasting stability.

Equine-Assisted Therapy

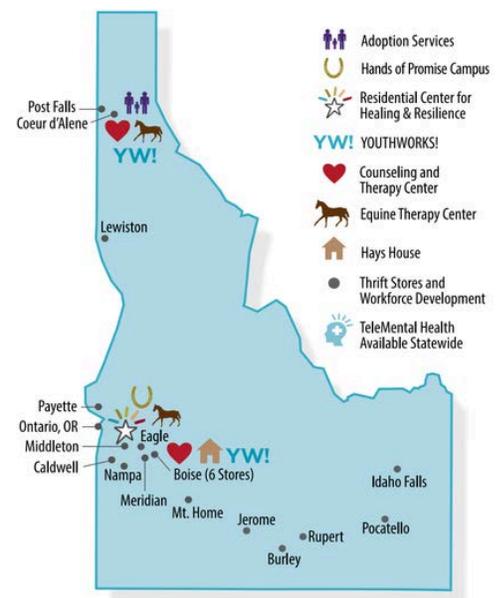
Partnering with horses offers a powerful path toward emotional healing, especially during moments of crisis. Our Equine-Assisted Therapy program helps vulnerable youth build confidence, develop trust, and experience meaningful breakthroughs in recovery.

YouthWorks

YouthWorks prepares young people for independence through job readiness training, paid work opportunities, and essential life-skills development. By fostering responsibility, confidence, and workplace competence, we empower youth to step into stable, self-sufficient futures.

Residential Center for Healing and Resilience

Opened in 2023, the Residential Center provides trauma-informed care within a therapeutic environment where youth can stabilize, heal, and rebuild their futures. This year, we broke ground on Family Visitation Lodging — creating a space for families traveling across Idaho to remain connected during treatment. This expansion reflects our growing statewide commitment to removing barriers for all families who need an advanced level of care.





Platinum Presenting Sponsor

\$15,000

PUT YOUR BEST FOOT FORWARD!

TAKE CENTER STAGE AS THE EXCLUSIVE PRESENTING SPONSOR OF WINE WOMEN & SHOES COEUR D'ALENE

This premier partnership positions your brand at the heart of the evening, from the first impression to the final toast. Demonstrate your commitment to Idaho's youth and families.

Sponsorship benefits include:

- Exclusive Presenting Sponsor recognition as a champion of Idaho's youth and families
- Logo incorporated into the official event logo and all marketing materials, including event signage, advertising, invitations, programs, and digital promotions
- Prominent recognition across **Idaho Youth Ranch** and **Wine Women & Shoes** websites, event website, e-blasts, and social media
- Full-page ad in the printed event program
- Opportunity to engage employees, volunteers, or committee members in the event experience
- Opportunity to welcome guests on stage at the start of the program
- Branding on the Step & Repeat photo backdrop for maximum social sharing
- Seating for 8 guests at a premium table with signature gift
- Table signage featuring your company name
- One hosted drink ticket per guest



Exclusive Sponsor Opportunities

DIAMOND SPONSOR - \$13,000

Step into a premier partnership that blends meaningful impact with an elevated guest experience. As the Diamond Sponsor of **Wine Women & Shoes Coeur d'Alene**, your brand is honored during one of the most powerful moments of the evening while hosting your guests in a premium, front-row setting. This sponsorship is ideal for partners who value mission alignment, intentional visibility, and an exceptional guest experience.

Sponsorship benefits include:

- Exclusive Mission Moment naming and logo recognition during the program
- Prominent recognition across Idaho Youth Ranch website, event website, e-blasts, and social media
- Full-page ad in the printed event program
- Opportunity to engage employees, volunteers, or committee members in the event experience
- Seating for 8 guests at a premium table with signature gift
- Table signage featuring your company name
- One hosted drink ticket per guest

GOLD SPONSOR - \$10,000

Support Idaho's youth and families while enjoying premium visibility and a polished guest experience as a Gold Sponsor of **Wine Women & Shoes Coeur d'Alene**. This sponsorship provides meaningful recognition throughout the evening and a strong presence during the live program.

Sponsorship benefits include:

- Logo recognition on event stage slides during the program
- Prominent recognition across Idaho Youth Ranch website, event website, e-blasts, and social media
- Half-page ad in the printed event program
- Opportunity to engage employees, volunteers, or committee members in the event experience
- Seating for 8 guests at a premium table with signature gift
- Table signage featuring your company name
- One hosted drink ticket per guest

SIGNATURE SPONSORSHIP - \$10,000 | WINE GLASS SPONSOR

As the Signature Sponsor, your brand becomes part of the experience guests enjoy all evening — and take home with them. Your logo will be printed on the custom wine glasses used throughout the event, creating a lasting reminder of your support for Idaho's youth and families.

Sponsorship benefits include:

- Logo printed on souvenir wine glasses used during the event
- Logo featured on event website, e-blasts, and social media promotions
- Half-page ad in the printed event program
- Opportunity to engage with guests to personally gift the wine glass
- Four event tickets with signature gift

Unique Sponsorships

CHOOSE THE PERFECT FIT FOR YOUR ORGANIZATION

\$5,000 BEST IN SHOE (1 Available) - Celebrate creativity and style as guests compete for Best in Shoe honors. Engage with guests to judge Best in Shoe competition and choose winners. Your logo will be featured from the event stage as well as printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$5,000 CENTERPIECE SPONSOR (1 Available) - Your brand will be seen throughout the evening with logo placement on centerpiece signage at all guest tables, providing consistent visibility across the ballroom. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$5,000 FASHION SHOW (1 Available) - Be part of one of the most anticipated and photographed moments of the night as the Fashion Show takes center stage. Your logo will be featured on stage slides during the Fashion Show. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$5,000 KEY-TO-THE-CLOSET (1 Available) - Tie your brand to excitement and anticipation as guests take part in this fan-favorite experience. Engage with guests to sell the coveted Key to the Closet raffle tickets and choose winners. Your logo will be featured on the Key to the Closet display and featured during winner announcement from the stage. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$5,000 RAISE THE PADDLE (1 Available) - Align your brand with one of the most impactful moments of the evening as guests come together to support Idaho's youth and families. Your logo will be featured from the stage during the paddle raise, placing your company front and center during this powerful call to give. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$5,000 SHOE GUY (1 Available) - Sponsor our charming "Shoe Guys" who are working the room and engaging fabulous women. Your logo will be printed on Shoe Guys shirts. Your brand will be worn throughout the event as Shoe Guys keep the energy high. Your logo will be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$5,000 SHOPPING TOTE (1 Available) - Your logo will be printed on the shopping totes used during the event and travel with guests as they make their way home. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

Unique Sponsorships

CHOOSE THE PERFECT FIT FOR YOUR ORGANIZATION

\$5,000 SWAG BAG (1 Available) - Send guests home with a memorable reminder of an unforgettable evening as the Swag Bag Sponsor. Your logo will be featured on the coveted swag bags gifted to attendees — a stylish keepsake designed to be carried long after the celebration ends. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$5,000 SIGNATURE GIFT (1 Available) - Create a lasting impression with a take-home gift that reminds guests of your support. Your logo will be printed with the signature gift, as well as printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$2,500 FINAL SIP (1 Available) - Be the warm send-off guests remember as they leave the event with logo placement on espresso station signage. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$2,500 MARKETPLACE (1 Available) - Place your brand at the center of the shopping experience with logo placement on marketplace signage at the event. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

\$2,500 SIP & SHINE STATION (1 Available) - Keep guests refreshed and energized with logo placement on hydration station signage. Your logo will also be printed in the event program and featured on our social media channels. This sponsorship includes two event tickets with signature gift.

THE PERFECT SPONSORSHIP - We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives, such as mission-focused marketing opportunities or experiences that may enhance the guest experience overall. Every sponsorship is valuable and we are happy to customize opportunities to meet your passions, interests, or needs.

FIND THE PERFECT FIT OR PURCHASE A FULL TABLE

Please contact Corina Hakkarainen at 360-870-3156 or chakkarainen@youthranch.org



Yes! I WOULD LIKE TO COMMIT TO THE FOLLOWING SPONSORSHIP OPPORTUNITY:

_____ \$ _____

CONTACT & PAYMENT INFORMATION

Contact Name / Title: _____ Company Name: _____

Billing Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Name: As you would like it to appear for recognition: _____

PAYMENT INFORMATION

Please send invoice

Check enclosed for \$ _____ payable to "Idaho Youth Ranch". Mail To: Idaho Youth Ranch
Attn: WINE WOMEN AND SHOES: 1609 Government Way Coeur d'Alene, ID 83814

Charge my credit card in the amount of \$ _____

Name as it appears on card: _____

Credit Card Number: _____ Exp. Date: _____

Authorizing Signature: _____ Security Code: _____

Please send logo/artwork to chakkarainen@youthranch.org
www.winewomenandshoes.com/iyrcta



In-Kind Donation Form



Donor (for recognition purposes): _____

Contact Person (for item pickup): _____

Donated service or item: _____ Estimated Value: _____

Description (be specific; include special instructions): _____

Restrictions/expiration date (certificates should be made out to Idaho Youth Ranch):

Idaho Youth Ranch create gift certificate: NO YES

Please have a volunteer pick up my donation: NO YES If YES, Best pick-up time: _____

Address: _____ City / St / Zip: _____

Phone: _____ E-mail: _____

*A portion of your sponsorship may be tax-deductible. Please consult your tax advisor.

PLEASE RETURN FORM TO:

Idaho Youth Ranch
Attn: WINE WOMEN AND SHOES
1609 N. Government Way
Coeur d'Alene, ID 83814

CONTACT:

Corina Hakkarainen
360-870-3156
chakkarainen@youthranch.org