

*Celebrating Our 10th Year*



# *From Fear to Fierce*

MAY 15, 2026



*Sponsorship Opportunities*



# Who We Are

Your sponsorship of **Wine Women & Shoes** will benefit **A Safe Place's** vital work supporting survivors of domestic violence and human trafficking. Our vision is to lead the nation in breaking the cycle of violence, creating a community where every individual has the right to live in safety, health, and freedom. Too often, survivors are trapped by the trauma of power and control, facing life-altering challenges that make escaping an abusive environment feel impossible.

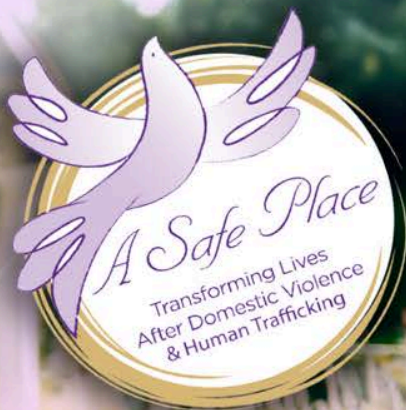
The barriers to leaving an abusive relationship or escaping trafficking transcend societal and socioeconomic boundaries. These obstacles include isolation, financial abuse, fear for one's children, and a lack of safe housing. Over time, such challenges can silence a survivor's voice and shatter their self-esteem, keeping them trapped in a cycle of violence. Without intervention, these traumatic experiences can cause lasting psychological and social harm, not only to the survivor but to the children who witness it.

Many survivors face limited resources and deep-seated trauma that hinder their ability to rebuild. Yet, breaking free demands courage, legal support, and immediate safety, but these necessities are difficult to access when someone is robbed of power. We are determined to ensure that no individual or family is forced to remain in danger simply because they lack the resources to leave.

With your help, survivors of domestic violence and human trafficking will have the comprehensive support they need to heal and regain their independence. Your sponsorship directly supports **A Safe Place's** full spectrum of services, including emergency shelter, legal advocacy, counseling, and transitional housing. By empowering survivors today, we are breaking the intergenerational cycle of violence for the future.

There is nothing stronger than the collective power of women helping women to rebuild their lives.

**100% of proceeds directly support A Safe Place.**





# Join Us!

## WHEN & WHERE

Friday, May 15, 2026

6:00 - 10:00 p.m.

Lincolnshire Marriott Resort

Ten, Marriott Dr.

Lincolnshire, IL 60069

100% of the proceeds directly support **A Safe Place's** mission to break the cycle of violence and empower survivors to rebuild their lives.

## ABOUT A SAFE PLACE

A Safe Place is the leading advocate for eliminating domestic violence and human trafficking in northern Illinois. Our mission is to break the cycle of violence and create safe, healthy communities.

Through services like our 24-hour crisis line, emergency shelter, legal advocacy, and counseling, we empower survivors to rebuild their lives. We are committed to education and ensuring everyone has the right to live free from abuse.



## EVENT SCHEDULE

### WELCOME

As guests arrive, they are warmly greeted by our dashing hosts, the Shoe Guys. With every detail perfectly in place, it is time to celebrate in style and let the FUN begin.

### 6:00p.m. - 7:45 p.m.

#### Marketplace • Wine Tasting • Silent Auction

Shop an exclusive collection of local boutiques and national designers showcasing the latest styles, all while sipping exceptional wines from across the country. Enjoy the Silent Auction, Wall of Wine, and an evening filled with FUN and celebration.

### 7:45 p.m. - 9:00 p.m.

#### Fashion Show • Live Auction • Announcing the Winners

Guests will delight in a high-energy fashion show, bid on exceptional trips and experiences, take part in the inspiring Fund-a-Need appeal, cheer on the Best in Shoe and King of Sole winners, and celebrate as the evening's exciting raffle winners are announced.







## A SAFE PLACE & WINE WOMEN & SHOES

**Wine Women & Shoes** has exploded across North America in the last two decades, producing more than 800 fabulous signature fundraising events that have helped raise an impressive \$400 million.

**Wine Women & Shoes** events blend elegance and excitement, bringing women together to enjoy fine wine, fabulous fashion, and the joy of supporting meaningful causes.

### WINE WOMEN & SHOES AUDIENCE

- Accomplished, Style-Conscious Women Across a Wide Age Range (30 to 90).
- Passionate About Health, Wellness, and Giving Back.
- Community-Minded, Philanthropic, and Driven by Purpose.
- Guests Typically Contribute Between \$500 and \$1,000 per Event Through Donations, Ticket Purchases, and Shopping.
- Attend Fashion-Forward and Charity-Focused Events.
- A Strong Match for High-End Fashion, Beauty, and Lifestyle Partnerships.
- Influential Community Leaders with a Strong Sense of Style and Social Reach.
- Enjoy Meaningful Experiences that Support Impactful Causes.



# Why Sponsor

**The annual cost of lost productivity due to domestic violence is estimated at \$727.8 million with over 7.9 million paid workdays lost per year, which directly impacts businesses like yours.**

## ENHANCED REPUTATION AND CREDIBILITY

Consistent support for A Safe Place solidifies a company's reputation as a trusted ally in the fight against domestic violence. Aligning with a mission-driven organization demonstrates authentic leadership in societal change.

## STRENGTHENED CSR AND EMPLOYEE MORALE

Employees and stakeholders feel proud to be part of a company that actively supports impactful causes.

## AMPLIFIED BRAND EXPOSURE

Each event attracts unique audiences, providing businesses with multiple opportunities to promote their brand.

## NETWORKING AND COLLABORATION OPPORTUNITIES

Events bring together leaders, influencers, and decision-makers across various sectors, creating opportunities for future partnerships and collaborations.

## STRONG COMMUNITY ENGAGEMENT

Businesses connect with individuals and families who value organizations making a positive impact.





# Sponsorship Opportunities

## \$20,000 PLATINUM PUMP EXCLUSIVE TITLE SPONSOR

WILL COVER ALL COSTS OF RUNNING THE EMERGENCY SHELTER FOR 2 WEEKS

### *Benefits Include:*

- A \$20,000 tax-deductible investment in **A Safe Place**.
- Exclusive title recognition as presenting sponsor with name or logo incorporated in **Wine Women & Shoes** event branding.
- Logo placement in ALL events public relations and advertising initiatives, press releases, and event collateral including programs, signage, save the date, and invitation.
- Prominent recognition on event website, e-blasts, and social networking campaigns reaching **A Safe Place's** following.
- Link to your company website from both **A Safe Place & Wine Women & Shoes** websites.
- A 60 second video showing why you chose to sponsor and showcasing a product or service posted to social media only OR have a company representative address the audience during the seated program.
- Opportunity to place a premier item in swag bags.
- Two reserved VIP tables for a total of 20 guests and 20 swag bags.

## \$15,000 DIAMOND STILETTO SPONSOR

WILL HOUSE A FAMILY OF FOUR FOR 1 YEAR

### *Benefits Include:*

- A \$15,000 tax-deductible investment in **A Safe Place**.
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral, including programs, signage, save the date, and invitations.
- Prominent recognition on event website, e-blasts, and social networking campaigns.
- On-stage verbal recognition during the seated program.
- Link to your company website from both **A Safe Place & Wine Women & Shoes** websites.
- A 30 Second Video showcasing a service or product posted to our social media.
- Opportunity to place a premier item in a swag bag.
- One VIP table for 10 guests with 10 swag bags.

## \$10,000 MERCEDES BENZ LUXURY SPONSOR

WILL PROVIDE 1 YEAR OF COUNSELING/THERAPY FOR A PARENT AND CHILD

### *Benefits Include:*

- A \$10,000 tax-deductible investment in **A Safe Place**.
- Opportunity to showcase dealership through targeted e-blasts and social networking campaigns.
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral, including programs, signage, save the date, and invitations.
- On stage verbal recognition during seated program.
- Link to your company website from both **A Safe Place & Wine Women & Shoes** websites.
- One VIP table for 10 guests with 10 swag bags.



# Additional Opportunities

## \$5,000 SILVER STILETTO SPONSOR

WILL STAFF OUR 24-HOUR EMERGENCY CRISIS LINE FOR 2 WEEKS

- **Shoe Guys (1 available)** Sponsor our charming “Shoe Guys” working the room and engaging with more than 350 attendees. It’s a great opportunity to showcase your branding on the “Shoe Guy” t-shirts, plus your logo on each shoe guy and gal’s peer-to-peer fundraising page and donation thank you email!
- **Valet All Day (1 available)** As our attendees roll up to the event, be the red carpet welcome they deserve! Your logo will be prominently featured by our valet – make a lasting impression right from the start!
- **Swag Bags (1 available)** Attendees receive a beautiful bag to take home with your logo on one side, which means they will be rocking your brand around town for years to come.
- **Paparazzi Photo Backdrop (2 available)** Get your brand noticed in a big way! As our guests mingle and capture unforgettable moments, your sponsor logo will shine on the Step and Repeat banner (alongside **Wine Women & Shoes** and **A Safe Place**). With endless photo opportunities, your brand will be shared and liked across social media, giving you maximum exposure!
- **Survivor Fashion Show (1 available)** Our clients are the reason we host this event, which is why we want their light to shine during our survivor fashion show. Your sponsorship covers the cost of providing outfits, hair, makeup, and the experience of feeling EMPOWERED for our clients on event night. Your logo will be prominently displayed as our beautiful survivors strut their stuff down the runway.
- **Red Carpet Sponsor (1 available)** Flashbulbs. Fame. Your Logo! Give guests the thrill of celebrity status with a red carpet entrance surrounded by energetic paparazzi photographers capturing every pose and smile. As the sponsor, your brand becomes part of the full arrival experience, appearing in countless photos and social media posts long after the event ends.

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**Benefits Include:** \$5,000 tax-deductible investment in **A Safe Place**, Logo placement on event webpage, name on post-event communication, name/logo recognition on social networking campaigns, name recognition on event e-blasts, and 5 VIP tickets and swag bags.



# Additional Opportunities

## \$2,500 SOLE PROPRIETOR SPONSOR

WILL PROVIDE 1 WEEK OF COURT ADVOCACY ASSISTANCE AT THE COURTHOUSE

- **Keep it Clean (1 available)** Spread hope, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event to help keep our guests safe and healthy!
- **VIP Champagne Toast (1 available)** Be the logo prominently featured on all VIP table signage as our exclusive champagne toast sponsor!
- **Cocktail Napkin (1 available)** Be the logo prominently featured on all cocktail napkins for the event.
- **Wall of Wine (1 available)** For this wine-focused event, your logo will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language on the sign says, "Wall of Wine presented by YOUR COMPANY."
- **Best in Shoe Awards (4 available)** Celebrate our attendees' fabulous shoes by promoting a "Best in Shoe" award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce who will take home the "Best in Shoe" titles as part of the live program.
- **Touch-Up (1 available)** Be the logo prominently featured on all compact mirrors provided to guests in their swag bags. Every time a guest touches up their lip gloss, you'll be the first thing they see!
- **Key to the Closet (1 available)** One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key to the Closet sponsor.
- **Wine Tasting (4 available) Swirl.** Sip. Shine. As the Wine Tasting Sponsor, your brand elevates every pour at the signature tasting stations. Guests explore bold flavors and share their favorite sips, all with your name tied to the moments that make the night unforgettable. Cheers to being the brand behind every toast.

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**Benefits Include:** \$2,500 tax-deductible investment in **A Safe Place**, name placement on event webpage, recognition on event communication and social networking campaigns, and 2 VIP tickets and swag bags.





# Additional Opportunities

## \$1,000 HELPING HEELS SPONSOR

PROVIDES 10 WEEKS OF A SUPPORT GROUP FOR 5-10 VICTIMS

- **Call to the Heart (6 available)** The most heartfelt part of the night – sponsor one gift level for our emotional mission moment and give hope to survivors.
- **Dancing Queen (1 available)** Underwrite our flip flop station so our guests can kick off their heels and dance the night away! Your logo will be prominently placed at this station.
- **Sober Up Station (2 available)** Underwrite our “sober up” stations to make sure our guests leave the event feeling healthy and hydrated! Your logo will be placed by each station.
- **Mirror, Mirror (1 available)** Underwrite the marketplace vendor mirrors and your logo will be placed throughout.

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**Benefits Include:** \$1,000 tax-deductible investment in **A Safe Place**, name placement on event webpage, recognition on event communication and social networking campaigns, and 1 VIP ticket and swag bag or 2 general admission tickets and 2 swag bags.

## \$500 GLASS SLIPPER SUPPORTER

PROVIDES ORDERS OF PROTECTION FOR 5 VICTIMS

As an individual or small business owner, you can play a vital role as a Special Ambassador for **A Safe Place**. By partnering with us, you'll not only help raise awareness about ending domestic violence and human trafficking—but also get the chance to showcase your business and support of our mission.

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**Benefits Include:** \$500 tax-deductible investment in **A Safe Place**, name placement on event webpage, recognition on event communication and social networking campaigns, and 1 general admission ticket and swag bag.

# Don't See Your Perfect Pair?

To request additional details regarding your uniquely crafted sponsorship investment

**Please Contact Damaris Lorta**

**[dlorta@asafeplaceforhelp.org](mailto:dlorta@asafeplaceforhelp.org)**

The tax deductibility of donations will be determined after sponsorship is finalized.





# Sponsor Commitment



## Sponsorship Opportunities

- ☐ \$20,000 PLATINUM PUMP EXCLUSIVE TITLE SPONSOR      ☐ \$15,000 DIAMOND STILETTO SPONSOR
- ☐ \$10,000 MERCEDES BENZ LUXURY SPONSOR
- ☐ \$5,000 SILVER STILETTO SPONSOR      NAME OF SPONSORSHIP \_\_\_\_\_
- ☐ \$2,500 SOLE PROPRIETOR SPONSOR      NAME OF SPONSORSHIP \_\_\_\_\_
- ☐ \$1,000 HELPING HEELS SPONSOR      NAME OF SPONSORSHIP \_\_\_\_\_
- ☐ \$500 GLASS SLIPPER SPONSOR
- ☐ PLEASE SEND ME INFORMATION ABOUT UNIVERSAL SPONSORSHIP OPPORTUNITIES!

## Registration Information

Name for Sponsor Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Payment Information

☐ Check Enclosed payable to A Safe Place

Charge my:    ☐ VISA    ☐ MASTERCARD    ☐ AMEX    ☐ DISCOVER

☐ Please Invoice me \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Credit Card Number \_\_\_\_\_ EXP Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ I am unable to participate but would like to donate to A Safe Place \$ \_\_\_\_\_

**TO DISCUSS YOUR SPONSORSHIP & CUSTOMIZATION OPTIONS, PLEASE CONTACT:**

**Damaris Lorta | [dlorta@asafeplaceforhelp.org](mailto:dlorta@asafeplaceforhelp.org)**

To ensure your company logo is included in event day materials, **please mail or email this form to the address below by March 15, 2025.** Partners wanting this benefit must submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white. If logo is not received by March 14th, 2026, partner may be recognized in text. **Please make checks payable to A Safe Place and send to: A Safe Place, 2710 17th Street, Suite 100, Zion, IL 60099**  
**Phone: (847) 731-7165 | Email: [dlorta@asafeplaceforhelp.org](mailto:dlorta@asafeplaceforhelp.org) | Federal Tax-Exempt ID Number: 36-3032700**