



# wine women & shoes<sup>®</sup>

BENEFITING  
NAPLES CANCER ADVISORS



## WHAT IS A SOLE MAN?

Our fabulous Sole Men are a big part of what makes Wine Women & Shoes so fun and impactful, and we can't imagine doing it without them. Our Sole Men will have the opportunity to host the lovely ladies ready to sip, shop, and support, all to benefit Naples Cancer Advisors. The Sole Men are in charge of greeting and escorting guests to the Marketplace, supporting wine service from sip-sational wine partners, presenting designer goodies on silver platters, selling entry tickets for Key to the Closet, promoting auction lots, and—most importantly—making every guest feel special. They often play key roles before the event, as well, by spreading the word to friends and colleagues, and competing to raise the most funds for Naples Cancer Advisors through peer-to-peer fundraising.



## WHY BE A SOLE MAN?

### NETWORKING

You will have the opportunity to introduce yourself or your business to a crowd of affluent, well-connected women. You'll also have a chance to meet with fellow Sole Men and community leaders through a few fun networking opportunities before the event.

### SUPPORT THE CAUSE

Know that you are helping a wonderful cause through advocacy, fundraising and helping to generate revenue for Naples Cancer Advisors during Wine Women & Shoes. You will have the opportunity to help residents of SWFL diagnosed with cancer have access to platinum-level second opinions, case reviews, and genetic testing, all at NO-COST to the patient, thanks to the generous support of today's donors.



**Thank you for your commitment of participation as a Sole Man at Wine Women & Shoes benefiting Naples Cancer Advisors!**

## SOLE MAN RESPONSIBILITIES

- Pre-event promotion and fundraising to support Naples Cancer Advisors. The highest fundraiser will be crowned on-stage at the event. Your goal is to give or raise a minimum of \$2,500
- Arrive at 10:15 am and stay until 3pm on event day
- Wear black dress pants and black shoes, a t-shirt will be provided
- Interact with and encourage guest participation
- Participate in our on-stage introduction of our Sole Men & distribution of swag bags
- Smile and have fun while completing your assigned tasks!





## SOLE MAN COMMITMENT FORM

YES! I agree to join you as a Sole Man for the 2026 Wine Women & Shoes Naples event, benefiting Naples Cancer Advisors at Naples Sailing & Yacht Club taking place on **Saturday, February 21, 2026.**

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Short Bio \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

T-shirt Size \_\_\_\_\_

[YES] [NO] I participated as a Sole Man at the Wine Women & Shoes Naples event last year

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please submit a high resolution photo of yourself with this completed form to [events@naplescanceradvisors.org](mailto:events@naplescanceradvisors.org) include *Sole Men 2026* as the subject line.

More details and information to follow.

