



wine
women & shoes®
— Benefiting —
CASA OF WILLIAMSON COUNTY

Be There. Be Fabulous.

SATURDAY, SEPTEMBER 26, 2026

11:00 a.m. *to* 3:00 p.m. *at* HighPointe Estate



Join us!

September 26, 2026

11:00 AM - 3:00 PM

HighPointe Estate

5555 County Road 258

Liberty Hill, Texas 78642

Wine Women & Shoes has exploded across North America, producing more than 500 fabulous events that have helped raise an impressive \$140 million net for nonprofit partners.

Wine Women & Shoes events are fun, festive, and full of feminine soul –community celebrations that bring women together around fine wine, great style, and causes that matter!

WWS AUDIENCE

- 80% Women Ages 30 to 55
- Retired Executives to CEO Moms to 30-Something Young Professionals
- Key Influencers, Tastemakers, Connectors
- Charity Supporters, Socially Conscious and Community Minded
- Conscious of the Health and Well-Being of Themselves and Others
- Pays Attention to Fashion and Fashion Events
- Enjoy Wine and Attend Wine Events
- Represent the Typical Luxury Brand Consumer
- On Average, Donate/Spend \$200-\$600 Per Event

VIP TICKET:

Includes priority seating during the program and fashion show and swag bag.

GA TICKET:

Includes seating during the program and fashion show.

The Perfect Pair...

**CASA OF WILLIAMSON COUNTY
AND WINE WOMEN & SHOES**

OUR MISSION

To empower community volunteers to advocate for children who have experienced abuse or neglect to find loving, safe, and permanent homes.

ABOUT US

CASA of Williamson County was established in 2009 and at the time was the largest county in Texas to not yet have a Court Appointed Special Advocates® (CASA) program. Since that time CASA Wilco has served 1,252 children with over 500 dedicated volunteers, successfully closing 1,103 cases. CASA Wilco recruits, trains and supervises community volunteers who become the "eyes and ears" for judges in cases where children have experienced abuse or neglect. The volunteers who serve CASA are what truly makes this model work and are champions of children caught in the most horrific of situations. CASA Wilco volunteers have had over 13,000 visits and written over 6,000 court reports, all in the efforts to represent the child's best interest before the judge.

QUESTIONS AND CONTACT:

Wendy Prindle, Community Engagement Coordinator
wendy.prindle@casawilco.org | www.casawilco.org
C: (512) 658-2748





Our Vision

Your sponsorship supports the vital work of **CASA of Williamson County** as we stand up for children who have experienced abuse and neglect. We are dedicated to empowering community volunteers to advocate for these children so they can find loving, safe, and permanent homes.

Too often, children entering the foster care system are trapped by the trauma of separation and uncertainty, facing life-changing challenges that make navigating the court system feel impossible.

The barriers to finding a permanent home are out of a child's control. These obstacles include isolation, a revolving door of placements and caseworkers, and the fear of facing an overwhelming system alone.

Spending years in the system makes a child feel invisible. It wears down their confidence and leaves them stuck, never knowing where they belong.

Without intervention, these traumatic experiences can cause lasting psychological and social harm, robbing a child of the safety and normalcy they deserve.

With your help, abused and neglected children will have the dedicated advocacy they need to heal and find a permanent family. Your sponsorship directly supports **CASA of Williamson County's** ability to recruit, train, and empower community volunteers who serve as the "eyes and ears" for the judge. By assigning volunteers to just one child or sibling group at a time, we ensure that every child has a stable presence to help them reclaim their childhoods.

There is nothing stronger than the collective power of a community uniting to give a voice to a child.

**100% of proceeds directly support
CASA of Williamson County.**





Marketing Strategy

SAVE-THE-DATE

A beautifully designed postcard announcing the event date, theme, and featured sponsors will be mailed to targeted lists of donors, members, and past **Wine Women & Shoes** supporters and guests.

INVITATION

A beautifully designed, full-color invitation featuring sponsor recognition and event highlights will be mailed to sponsors, guests, and targeted donors 7 weeks in advance of the event.

NEWSLETTERS

Newsletters will reach the entire **CASA of Williamson County's** community of supporters, donors, volunteers, and advocates, providing updates on events, prevention initiatives, and other exciting news.

PROGRAM & BIDDER PADDLE

The program and bidder paddle booklets are distributed to all guests at the event and include the bidder number on one side and event details, sponsor recognition, and Live Auction lineup on the reverse.

WEBSITE

The **Wine Women & Shoes** website highlights event and sponsor information with links to sponsor webpages and direct access to **CASA of Williamson County's** website and online event registration.

SOCIAL MEDIA

Leveraging our wide-reaching social media audience, **CASA of Williamson County's** showcases our mission and celebrates our sponsors through dynamic content and vital community resources.

COMMUNITY ENGAGEMENT

We are bringing the excitement of **Wine Women & Shoes** to the community! Our volunteers will visit local businesses and community groups to celebrate our sponsors, spark enthusiasm, and share the joy of this unforgettable event in support of **CASA of Williamson County's** life-changing mission.



Put Your Best Foot Forward!

\$15,000 PLATINUM PUMP EXCLUSIVE PRESENTING SPONSOR

Benefits include:

- Exclusive recognition as presenting sponsor with name or logo incorporated in **Wine Women & Shoes** event branding.
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates.
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Instagram, and LinkedIn) reaching **CASA of Williamson County** followers.
- Link to your company website from the **CASA of Williamson County** and **Wine Women & Shoes** websites.
- Opportunity to provide a 30 second video OR have a company representative address the audience during the seated program.
- Opportunity to place a premier item in swag bag (event appropriate items only).
- Two front row VIP tables for a total of twenty guests.
- Swag Bags for twenty guests.



Shine Like a Diamond

\$7,500 DIAMOND STILETTO

Benefits include:

- Logo placement in advertising initiatives, press releases, and event collateral including programs and signage.
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e. Facebook, Instagram, and LinkedIn).
- On-stage verbal recognition during the seated program.
- Link to your company website from the **CASA of Williamson County** and **Wine Women & Shoes** websites.
- Opportunity to place a premier item in swag bag (event appropriate items only).
- One premier seating VIP table for ten guests.
- Swag bags for ten guests.

Set Sail in Style!

\$5,000 ALL ABOARD

Benefits include:

- Logo placement in advertising initiatives, press releases, and event collateral including programs and signage.
- Welcome Toast presented by [Sponsor Name].
- Recognition on event website, e-blasts, and social networking campaigns.
- Link to your website from the **CASA of Williamson County** and **Wine Women & Shoes** websites.
- Opportunity to place a premier item in the swag bag (event appropriate items only).
- Premier VIP seating for five guests.
- Swag Bags for five guests.

It's All About the Bling!

\$2,500 SILVER SLIPPERS

Benefits include:

- Link to your website from the **CASA of Williamson County** and **Wine Women & Shoes** websites.
- Opportunity to place a premier item in swag bag (event appropriate items only).
- Name in the event program & on event signage.
- Two VIP tickets.
- Swag bags for two guests.



Unique Sponsorship Opportunities



\$10,000 SPONSORSHIP OPPORTUNITIES

Includes 1 VIP Table

Sold

Sole Men (1 available) Sponsor our charming "Sole Men" working the room and engaging 350 women. It's a great opportunity to showcase your branding on the "Sole Men" shirts, plus your logo will appear on each Sole Man's peer-to-peer fundraising page and donation thank you email!

Benefits Include: Logo on shirts, signage, e-blasts and 1 table.

\$5,000 SPONSORSHIP OPPORTUNITIES

Includes 5 VIP Tickets

Swag Bags (1 available) Attendees receive a beautiful bag with your logo on one side, which means they will be sporting your brand around town for years to come. **Benefits Include:** Your logo on one side of a high-quality shopping bag.

Automobile (1 available) The sweetest ride belongs to the official car brand of our event. This partnership includes the opportunity to display vehicles onsite at our event accompanied by signage exclusive to your business. **Benefits Include:** Logo placement in advertising initiatives, press releases, and event collateral including programs, signage, e-blasts. Plus, opportunity to place a premiere item in the swag bag.

Wine (1 available) The most important part (okay, second to our mission) of Wine Women & Shoes, brought to our guests by... YOU! This opportunity could be yours with the chance to highlight your brand through logo impressions on signage at each Wine Station. **Benefits include:** Logo recognition, wine servers can wear sponsor logo.

\$3,500 SPONSORSHIP OPPORTUNITIES

Includes 4 VIP Tickets

Live Auction (1 available) Who doesn't want to be a part of the excitement of the Live Auction?! The Live Auction sponsorship guarantees just that! Receive logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction. **Benefits include:** Logo recognition.

Picture Perfect (1 available) An elaborate photoshoot area for guest to enjoy where your company's name and /or logo will be featured. Plus, these fabulous photos will live on as they are liked and shared on social media. **Benefits include:** Logo recognition.



\$3,500 SPONSORSHIP OPPORTUNITIES, CONTINUED

Includes 4 VIP Tickets

Beat the Heat (1 available) Guests stay cool with branded handheld or battery-operated fans, a functional and stylish way to leave a lasting impression. **Benefits include:** Logo recognition.

\$2,500 SPONSORSHIP OPPORTUNITIES

Includes 2 VIP Tickets

Key to the Closet (1 available) One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key to the Closet sponsor. Benefits Included: Logo on signage, e-blasts, and all raffle materials.

Wall of Wine (1 available) For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company".

Benefits include: Logo recognition.

Silent Auction (1 available) We're doing away with paper and pen and bringing all our fabulous silent auction items into a mobile bidding platform, that could feature your logo! Opening prior to event day, guests will see your generous support highlighted every time they bid. **Benefits include:** Logo recognition.

Freshen Up (1 available) Pampering the attendees is a luxury well afforded with your name proudly displayed. Feature your company logo on mirror clings, lotions and soaps in venue restroom. **Benefits Include:** Logo recognition.

Marketplace Shopping Bags (3 available) Guests will receive a fun **reusable** bag with your logo to put all of their marketplace goodies and purchases into. **Benefits include:** Logo on Marketplace Shopping Bag

Shoeza-palooza Sponsorship (1 available) Be the sole sponsor of Shoe-za-palooza, where 200 style-savvy participants vie for the ultimate shoe-inspired prize package. **Benefits include:** Logo on signage, e-blasts, and all raffle materials.

\$1,500 SPONSORSHIP OPPORTUNITIES

Includes 2 VIP Tickets

Cocktail Napkin (1 available) Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips! **Benefits Include:** Logo recognition.

Mirror Mirror (1 available) "Who's the fairest of them all?" Underwrite the marketplace vendor mirrors and your logo will be placed throughout. **Benefits Include:** Logo recognition.

Hydration Station (2 available) Help our fabulous attendees hydrate at the water stations. Elegant signage at each hydration station throughout venue. **Benefits Include:** Logo recognition.

\$1,500 SPONSORSHIP OPPORTUNITIES, CONTINUED

Includes 2 VIP Tickets

Cocktail Napkin (1 available) Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips! **Benefits Include:** Logo recognition.

Mirror Mirror (1 available) "Who's the fairest of them all?" Underwrite the marketplace vendor mirrors and your logo will be placed throughout. **Benefits Include:** Logo recognition.

Hydration Station (2 available) Help our fabulous attendees hydrate at the water stations. **Benefits Include:** Signage at each hydration station throughout venue.

Marketplace (2 available) As our guests shop the day away, this opportunity insures they know who you are in every possible way. Sponsor may underwrite the marketplace and your signage will be placed throughout the marketplace area. **Benefits include:** Logo recognition.

Best in Shoe Awards (4 available) Celebrate our attendees' fabulous shoes by promoting a "Best in Shoe" award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners a part of the live program. **Benefits Include:** Logo recognition and the option to be a Shoe Judge.

Clear the Runway (1 available) You'll be recognized as the official cleanup partner—ensuring the event wraps up with the same polish and professionalism it started with. **Benefits Include:** Logo on trash receptacles, on screen as guests leave the event and during clean up.

Find The Perfect Fit

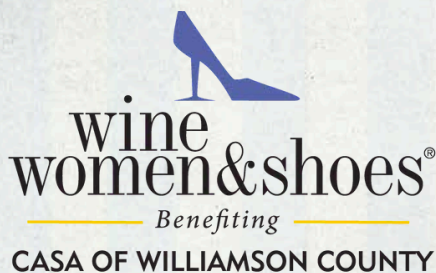
We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives, such as special events, exclusive perks for your customers, or something that enhances the guest experience overall.

Everything is customizable to meet your needs and interests- please contact:

Wendy Prindle at (512) 658-2748 or wendy.prindle@casawilco.org

**The tax deductibility of sponsorships is determined once the final cost of goods and services is finalized*





Sponsorship Commitment

YES! I would like to sponsor Wine Women & Shoes on Month, Date, 2026

SPONSORSHIP OPPORTUNITIES

☐ Platinum Pump Exclusive Presenting \$15,000

☐ Diamond Stiletto Exclusive \$7,500

☐ Golden Heels \$5,000

☐ Silver Slippers \$2,500

☐ Additional Opportunity \$5,000 (name of sponsorship) _____

☐ Additional Opportunity \$3,500 (name of sponsorship) _____

☐ Additional Opportunity \$2,500 (name of sponsorship) _____

☐ Additional Opportunity \$1,500 (name of sponsorship) _____

REGISTRATION INFORMATION

Name for Sponsor Recognition Purposes: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

☐ Check enclosed payable to CASA of Williamson County

☐ Please invoice me _____

☐ Charge my ☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Name on Card _____

Billing Address _____

Credit Card Number _____ Exp Date _____ CVV _____

Signature _____ Date _____

☐ I am unable to participate but would like to donate \$ _____

Please submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white to christina.clary@casawilco.org.

Please make checks payable to CASA of Williamson County: P.O. Box 1904, Georgetown, TX 78627