



wine
women & shoes®

— BENEFITING —
PINK IN PARADISE

Sponsorship OPPORTUNITIES



Join Us!

OCTOBER 2026

Wine Women & Shoes has exploded across North America, producing more than 600 fabulous events that have helped raise an impressive \$140 million net for nonprofit partners.

Wine Women & Shoes events are fun, festive, and full of feminine soul –community celebrations that bring women together around fine wine, great style, and causes that matter!

WWS AUDIENCE

- 80% Women Ages 30 to 55
- Retired Executives to CEO Moms to 30-Something Young Professionals
- Key Influencers, Tastemakers, Connectors
- Charity Supporters, Socially Conscious and Community Minded
- Conscious of the Health and Well-Being of Themselves and Others
- Pays Attention to Fashion and Fashion Events
- Enjoy Wine and Attend Wine Events
- Represent the Typical Luxury Brand Consumer
- On Average, Donate/Spend \$200-\$600 Per Event

Sole Sisters Unite

KICKING CANCER TO THE CURB

OUR MISSION

Our mission at Pink in Paradise Inc. is to ensure that everyone on the Treasure Coast has access to the resources and support they need during their fight against cancer. By partnering with local cancer charities, we guarantee that 100% of the proceeds we raise stay within our community, directly benefiting those who need it most.

MARKETING STRATEGY

Save the Date: Expected audience of 600+

Invitation: Expected audience of 600+

Webpage: Expected Audience of 600+

Social Media: Followers/Expected Audience of 600+

E-blasts: Expected Audience of 600+

Program: Expected audience of 400

QUESTIONS AND CONTACT:

Kristine Gabor

WWS@pinkinparadisevb.com

772-321-4795



Platinum Pump

SOLD!

\$15,000 EXCLUSIVE PRESENTING SPONSOR

Exclusive recognition as presenting sponsor with name or logo incorporated in Wine Women & Shoes event branding.

PLATINUM PUMP BENEFITS INCLUDE:

- A \$15,000 investment in Pink in Paradise
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your company website from the Pink in Paradise and WW&S websites
- Opportunity to provide a 30 second video OR have a company representative address the audience during the seated program
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Two VIP tables for a total of 16 guests
- Swag Bags for 16 guests



Diamond Stiletto

\$10,000 SPONSORSHIP

DIAMOND STILETTO BENEFITS INCLUDE:

- A \$10,00 investment in Pink in Paradise
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns
- On-stage verbal recognition during the seated program
- Link to your company website from the Pink in Paradise and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- One VIP table for a total of 8 Guests
- Swag bags for 8 guests

Golden Heels

\$5,000 SPONSORSHIP

GOLDEN HEEL BENEFITS INCLUDE:

- A \$5,000 investment in Pink in Paradise
- Logo placement in event public relations and advertising initiatives, programs, and signage
- Recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the Pink in Paradise and WW&S websites
- Opportunity to place a premier item in the swag bag (event appropriate items only)
- Four (4) VIP Tickets
- Swag Bags for 4 guests

Silver Slippers

\$2,500 SPONSORSHIP

SILVER SLIPPERS BENEFITS INCLUDE:

- A \$2,500 tax deductible investment in Pink in Paradise
- Link to your website from the Pink in Paradise and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Name in the event program & on event signage
- Two (2) General Admission tickets
- Swag bags for 2 guests



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MENU OF

Additional Sponsorships

FASHION SHOW - \$5,000

Increase your company's visibility by being the presenting sponsor of the evening's main event. **Benefits Include:** Your logo on the screens during the fashion show + 4 VIP tickets

LUXURY CAR DEALERSHIP - \$5,000

(1 available) Drive the guests wild by parking and promoting your vehicles at the entrance of the event, giving direct exposure to an estimated 350 guests plus volunteers, Shoe Guys, and vendors. Your cars will be on display while you are working the room at the signature event. Photo ops abound for additional social media promotional value to your brand. **Benefits Include:** Your logo on event signage near your displayed cars + 4 VIP tickets

SWAG BAGS - \$5,000

(1 available) Attendees receive a beautiful bag to take home with your logo on one side, which means they will be sporting your brand around town for years to come. **Benefits Include:** Your logo on one side of a high-quality shopping bag + 4 VIP tickets

WINE GLASS - \$5,000

(1 available) Grab attention as the Wine Glass sponsor with your logo on the wine glass given to each attendee to use the night of the event and take home to enjoy for years to come. **Benefits Include:** Logo on each wine glass + 4 VIP Tickets

PAPARAZZI PHOTO BACKDROP - \$5,000

(2 available) As lovely ladies mingle through the event, they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WW&S and Pink in Paradise logos) for the event entry photo opp, getting endless likes and shares! **Benefits Include:** Logo on Step & Repeat banner + 4 VIP Tickets

SHOE GUYS - \$5,000

(1 available) - Sponsor our charming "Shoe Guys" working the room and engaging more than 350 women. It's a great opportunity to showcase your branding on the "Shoe Guys" shirts, plus your logo will appear on each Shoe Guys' peer-to-peer fundraising page and donation thank you email! **Benefits Include:** Logo on shirts, signage, e-blasts + 4 VIP Tickets

Sold!

A vertical decorative border on the left side of the page featuring a dense pattern of pink roses and smaller pink flowers with green leaves.

MENU OF

Additional Sponsorships

KEY TO THE CLOSET - \$2,500

(1 available) One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key to the Closet sponsor. **Benefits Include:** Logo on signage, e-blasts, and all raffle materials + 2 GA tickets

SILENT AUCTION - \$2,500

(1 available) As guests are roaming and bidding on items donated by community partners, your logo will be on display with each item. **Benefits Include:** Logo on silent auction signage + 2 GA tickets

WALL OF WINE - \$2,500

(1 available) For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company." **Benefits include:** Logo recognition + 2 GA tickets

BEST IN SHOE - \$2,500

(3 available) Celebrate our attendees' fabulous shoes by promoting a "Best in Shoe" award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners as a part of the live program. **Benefits Include:** Logo recognition + 2 GA tickets

HYDRATION STATION - \$1,000

(4 available) Help our fabulous attendees hydrate at the water stations. Elegant signage at each hydration station throughout the venue. **Benefits Include:** Logo recognition
+ 1 GA ticket

COCKTAIL NAPKIN SPONSOR - \$1,000

(1 available) Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips! **Benefits Include:** Logo recognition
+ 1 GA ticket

MIRROR MIRROR - \$1,000

(2 available) "Who's the fairest of them all?" Underwrite the Marketplace vendor mirrors and your logo will be placed throughout. **Benefits Include:** Logo recognition
+ 1 individual ticket

Sold!



Sponsorship Commitment

YES! I would like to sponsor Wine Women & Shoes in October of 2026

Please submit electronic logos in .EPS/.JPG/.PNG format at a minimum of 300 dpi to admin@pinkinparadisevb.com for inclusion in promotional materials.

SPONSORSHIP OPPORTUNITIES

☐ Platinum Pump Exclusive Presenting \$15,000

☐ Diamond Stiletto \$10,000

☐ Golden Heels \$5,000

☐ Silver Slippers \$2,500

☐ Additional Opportunity \$5,000 (name of sponsorship) _____

☐ Additional Opportunity \$2,500 (name of sponsorship) _____

☐ Additional Opportunity \$1,500 (name of sponsorship) _____

REGISTRATION INFORMATION

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

☐ Check enclosed payable to **Pink In Paradise LLC**

☐ Please invoice me _____

☐ Charge my: ☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Name on Card _____

Billing Address _____

Credit Card # _____ Exp Date _____ CVV _____

Signature _____ Date _____

☐ I am unable to participate but would like to donate \$ _____

QUESTIONS?

Contact Kristine Gabor at WWS@pinkinparadisevb.com or 772-321-4795
winewomenandshoes.com/verobeach