



# Let the Heeling Begin

THURSDAY, OCTOBER 22, 2026  
CHENAL EVENT CENTER

## Sponsorship Opportunities



# Our Vision

By sponsoring **Wine Women & Shoes**, you directly support **Children's Protection Center** in providing a lifeline to children and families at their most vulnerable moments. At CPC, we exist to ensure that children who have experienced abuse are met with safety, dignity, and compassionate care from the very first step forward. While no child should ever have to endure abuse, far too many do—and your support ensures they are never forced to face that journey alone.

The path to hope and healing is complex and often overwhelming. CPC brings critical services together under one roof—from forensic interviews and specialized medical care to trauma-focused therapy and advocacy—creating a coordinated, child-centered response that minimizes further harm and promotes healing.

Without this clear and compassionate approach, the effects of abuse can follow a child for a lifetime. Children are resilient, but healing requires expert care, a safe environment, and a community that surrounds them with unwavering support.

Because of supporters like you, Children's Protection Center can provide these essential services at **no cost to families**, removing barriers and placing a child's well-being at the center of every decision. Your sponsorship ensures that when a child walks through our doors, they are met not with fear, but with hope, healing, and the promise of a brighter future. Together, we can protect children, strengthen families, and help every child move toward the life they deserve.

**100% of proceeds go directly to Children's Protection Center.**



**cpc:** children's protection center

# Join us!

## WHEN & WHERE

Thursday, October 22, 2026

6:00 - 9:00 p.m.

Chenal Event Venue

21 Rahling Cir.

Little Rock, AR 72223

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100% of the proceeds directly support **Children's Protection Center's** mission to provide hope and healing for child abuse victims and their families.

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## ABOUT CHILDREN'S PROTECTION CENTER

**Children's Protection Center** provides a safer community for children by leading the coordinated response to abuse and giving hope and healing to families. We provide forensic interviews, specialized medical care, and mental health therapy at no cost to families. Alongside our multidisciplinary partners, we work to ensure that every child has access to a safe place during their journey toward hope and healing. We are dedicated to accountability and excellence in child advocacy because our children are the heart of our community.



## EVENT SCHEDULE

### WELCOME

As guests arrive, once they've **parked and stepped out of their vehicles**, they are immediately invited to enjoy an initial pour—a delightful first taste of what's to come. From there, they are warmly welcomed by our dashing hosts, **the Sole Men**, setting the tone for an unforgettable experience. With every detail perfectly in place, the celebration begins—full of style, flavor, and just the right amount of fun. Let the festivities officially commence!

### 6:00 p.m. - 7:45 p.m.

#### **Marketplace • Wine & Spirits Tasting • Make Me An Offer Segment (MMAO)**

Shop an exclusive collection of local boutiques and national designers showcasing the latest styles, all while sipping exceptional wines, spirits, and libations from across Arkansas and the country! Enjoy part one of our MMAO Segment, Wall of Wine & Spirits, music, and a unique evening filled with FUN and celebration!

### 7:45 p.m. - 9:00 p.m.

#### **Fashion Show • Make Me An Offer Segment (Part 2) • Announcing the Winners**

Guests will delight in a high-energy fashion show, bid on exceptional items and experiences, take part in the inspiring Fund-a-Need appeal, cheer on the Best in Shoe and King of Sole winners, and celebrate as the evening's exciting drawing winners are announced.

## TICKET OPTIONS

### **GENERAL ADMISSION TICKETS - \$150**

### **VIP TICKETS - \$200 | Be first. Be fabulous. Be the reason a child finds hope and healing.**

Admission for one (1) to an evening of style and celebration, featuring marketplace shopping, unlimited wine & spirit tastings, shopping, fashion show, and delicious bites and more!

**VIP admission** includes exclusive shopping hour with first dibs on marketplace items; exclusive VIP discounts & incentives at select vendors, advanced tour of the Keys to the Closet display & first opportunity to purchase a key—before they sell out!

### **SPECIAL SEATING FOR 6 - \$1,200**

Reserved table for six (6) guests with VIP access to all event activities, including marketplace shopping, wine & spirit tastings, fashion show, and delicious bites!





## CHILDREN'S PROTECTION CENTER AND WINE WOMEN & SHOES

**Wine Women & Shoes** has exploded across North America in the last two decades, producing more than 800 fabulous signature fundraising events that have helped raise an impressive \$400 million.

**Wine Women & Shoes** events are fun, festive, and full of feminine soul—bringing women together to enjoy fine wine and spirits, great style and fashion, and causes that matter!

### WINE WOMEN & SHOES AUDIENCE

- Accomplished, Style-Conscious Women Across a Wide Age Range (25 to 90)
- Passionate About Health, Wellness, and Giving Back
- Community-Minded, Philanthropic, and Driven by Purpose
- Guests Typically Contribute Between \$500 and \$1,000 per Event Through Donations, Ticket Purchases, and Shopping
- Attend Fashion-Forward and Charity-Focused Events
- A Strong Match for High-End Fashion, Beauty, and Lifestyle Partnerships
- Influential Community Leaders with a Strong Sense of Style and Social Reach
- Enjoy Meaningful Experiences that Support Impactful Causes



# Marketing Strategy

## SAVE-THE-DATE

A beautifully designed postcard announcing the event date, theme, and featured sponsors will be mailed to targeted lists of donors, members, and past **Wine Women & Shoes** supporters and guests.

**Expected Audience Reach:** 1,500+

## INVITATION

A beautifully designed, full-color invitation featuring sponsor recognition and event highlights will be mailed to sponsors, guests, and targeted donors 7 weeks in advance of the event.

**Expected Audience Reach:** 1,500+

## E-BLASTS

E-blasts will reach the entire **Children's Protection Center's** community of multidisciplinary partners, donors, volunteers, and friends, providing updates on events, activities, promotions, and other exciting news.

**Expected Audience Reach:** 5,400+

## PROGRAM & BIDDER PADDLE

The program and bidder paddle booklets are distributed to all guests at the event and include the bidder number on one side and event details, sponsor recognition, and Make Me An Offer (MMAO) lineup on the reverse.

**Expected Audience Reach:** 200+

## WEBSITE

The **Wine Women & Shoes** website highlights event and sponsor information with links to sponsor webpages and direct access to **Children's Protection Center's** website and online event registration.

## SOCIAL MEDIA

Leveraging our wide-reaching social media audience, **Children's Protection Center** showcases our mission and celebrates our sponsors through dynamic and engaging content and community resources.

**Expected Audience Reach:** 9,000+

## COMMUNITY ENGAGEMENT

We are bringing the excitement of **Wine Women & Shoes** to the community! Our volunteers will visit local businesses and community groups to celebrate our sponsors, spark enthusiasm, and share the joy of this unforgettable event in support of **Children's Protection Center's** life-changing mission.

# Sponsorship Opportunities

## \$15,000 EXCLUSIVE PRESENTING HIGH “HEAL” SPONSOR

Make a lasting statement of community leadership by becoming the Exclusive Presenting Sponsor of **Wine Women & Shoes** benefiting **Children’s Protection Center**. This top-tier opportunity provides your business with maximum brand exposure across all media, print, and digital platforms, while offering an incredible experience for your guests at a prominent VIP table. Your partnership helps ensure that every child receiving services at **Children’s Protection Center** has a path toward healing and hope.

### Benefits include:

- Welcome remarks from company representative
- One (1) prominent table with seating for six (6) guests and six (6) party packs
- Logo on the invitations when secured within the designated timeframe prior to the event
- Logo placement in event public relations and advertising initiatives, press releases, event collateral including program paddle, signage, and event photo backdrop(s)
- Acknowledgement as the Presenting Sponsor and logo on all print and electronic promotional materials
- On-stage verbal recognition and prominent signage at the event
- Opportunity to promote business with booth at event (booth/contents to be approved by **Children’s Protection Center**)
- Post-event thank you e-blast to all attendees featuring your logo



# Sponsorship Opportunities

## \$10,000 EXCLUSIVE POWER “HEAL” SPONSOR

- One (1) prominent table with seating for four (4) guests and four (4) party packs
- Logo on the invitations when secured within the designated timeframe prior to the event
- Acknowledgement as the Power “Heal” Sponsor and logo on all print and electronic promotional materials
- Logo placement on the program paddle
- On-stage verbal recognition and prominent signage at the event

## \$7,500 “HEAL” YOUR “SOLE” SPONSOR

- A \$7,500 investment in **Children’s Protection Center**
- Logo on the invitations when secured within the designated timeframe prior to the event
- On-stage verbal recognition and prominent signage at the event
- Opportunity to promote business with product placement at event
- Logo placement on the program paddle
- Two (2) VIP tickets and two (2) party packs

# Specially Sponsorships

## \$5,000

**PARTY PACK SPONSOR** - It's all in the Bag! Your logo will be attached to the coveted party pack gifted to all attendees. Hundreds of local tastemakers will soon be parading your branded tote all over town. Party Packs are delivered by the Sole Men to all attendees at the end of the event. **Benefits Include:** Logo on all attendee party packs + 2 VIP tickets.

**SIP SPONSOR** - Help our guests toast to a great cause by sponsoring the glassware for the evening! From wine glasses to pilsners, your brand will be in the hands of every guest as they sip and celebrate. **Benefits Include:** Logo placement on bar signage and event collateral, as well as on-stage verbal recognition + 2 VIP tickets.

**ENTERTAINMENT SPONSOR** - Elevate the atmosphere of the event by sponsoring the entertainment featured throughout the evening! Your brand will be associated with the most memorable tunes and selections as our guests celebrate. **Benefits Include:** Your logo prominently featured on the entertainment signage and event displays + 2 VIP tickets.

**SOLE MEN SPONSOR** - 20+ “Sole Men” working the room and engaging up to 200+ women. It's a great opportunity to showcase your brand. These men are a targeted group of brand ambassadors who will be the hit of the event. **Benefits Include:** Your logo and branding exposure on the “Sole Men” attire + 2 VIP tickets.

# Specially Sponsorships

**\$2,500**

**KEYS TO THE CLOSET SPONSOR** - One hundred keys for sale, and only one (1) will win a collective bounty of donated items. What's in the closet? Fashion? Gift certificates? All will be revealed on the day of the event! **Benefits Include:** Brand featured as the Key-to-the-Closet sponsor, logo recognition + 2 VIP tickets.

**BEAUTY BAR & SLAY STATION SPONSOR** - Help our guests stay camera-ready by sponsoring our exclusive Beauty Bar and Slay Station! This interactive space offers touch-ups and "glam" refreshments throughout the evening. Your team has the unique opportunity to host the station and engage directly with guests as they prep for their paparazzi moments. **Benefits Include:** Logo placement on all Beauty Bar and Slay Station mirrors and signage, as well as a verbal shout-out from the stage + 2 VIP tickets.

**BEST IN SHOE AWARDS SPONSOR** - We will celebrate our guests' fabulous footwear by promoting shoe awards. Sponsor may provide the judges. Judges have the opportunity to appear on stage and announce the winner after the fashion show. **Benefits Include:** Logo recognition on judge badges and on stage + 2 VIP tickets.

**MOMENT OF IMPACT SPONSOR** - An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Moment of Impact presentation. **Benefits Include:** Verbal recognition during the introduction of the video and logo recognition within the video + 2 VIP tickets.

**\$1,000**

**PHOTO VIGNETTES SPONSOR** - Capture the glamour of the evening by sponsoring our stylish photo vignettes! These professionally curated backdrops provide the perfect setting for guests to strike a pose and share their experience on social media, offering your brand continuous engagement throughout the event. **Benefits include:** Logo prominently featured on the Photo Vignette signage and displays + 2 VIP tickets.

**WALL OF WINE & SPIRITS SPONSOR** - Elevate the guest experience from the very first moment by sponsoring the most popular stop of the evening. The Wall of Wine & Spirits welcomes guests with a variety of wines, spirits, and libations as they arrive, providing an immediate brand impression. **Benefits Include:** Logo will be prominently featured on the Wall of Wine & Spirits signage and display + 2 VIP tickets.

**PARK & POUR SPONSOR** - Be the first and last logo guests see at Wine Women & Shoes! **Benefits Include:** Logo recognition with up to 4 impressions on event day with your logo on directional & parking signs, plus in the window of each transportation vehicle + 2 VIP tickets.

*All specialty sponsorship opportunities will include your logo placed on our event website, print program, and event day slideshow.*

# Specially Sponsorships

**\$250**

**SIGNATURE LOOK SOCIETY** - Introducing the Signature Look Society—our inaugural style circle created for those who lead with confidence and set the tone before the spotlight ever hits the runway. With a \$250 membership, you step into a curated experience where fashion, influence, and purpose intersect.

Members of the Signature Look Society receive a **complimentary event ticket**, along with exclusive recognition as part of this first-ever group shaping a new standard of style. Even more, **the first 20 members will enjoy personalized styling by The Maison Marie for the evening's event**—an opportunity to be impeccably styled and to debut a look that defines the night.

This is more than an upgrade—it's an invitation to become a founding trendsetter, because your support—and your style—set the tone!

**\$50 - \$999**

**COMFY SHOE SPONSOR** - Support **Children's Protection Center's** expert work with abused and neglected children by becoming a Comfy Shoe Sponsor. This opportunity is the perfect fit for those who can't make the event but still want to make a meaningful impact with a donations between \$50-\$999.



*All specialty sponsorship opportunities will include your logo placed on our event website, print program, and event day slideshow.*

## Don't See Your Perfect Pair?

To request additional details regarding your uniquely crafted sponsorship investment

**Please Contact Teri Todd at**

**TTodd@childrensprotectioncenter.org**

The tax deductibility of donations will be determined after sponsorship is finalized.



## SPONSOR REGISTRATION

- PRESENTING SPONSOR \$15,000
- POWER "HEAL" SPONSOR \$10,000
- "HEAL" YOUR "SOLE" SPONSOR \$7,500
- SPECIALTY SPONSORSHIP \$5,000
- SPECIALTY SPONSORSHIP \$2,500

- SPECIALTY SPONSORSHIP \$1,000

- SIGNATURE LOOK SOCIETY \$250

- COMFY SHOE SPONSOR \$50-\$999

- LEVEL \$ \_\_\_\_\_

**SPONSORSHIP** \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**CHECK ENCLOSED FOR \$** \_\_\_\_\_

Payable to Children's Protection Center. Please mail to: PO Box 165815, Little Rock, AR 72216.

**CHARGE MY CREDIT CARD FOR \$** \_\_\_\_\_

Return form via MAIL to: Children's Protection Center, PO Box 165815, Little Rock, AR 72216.

Visa       MasterCard       Amex       Discover

**PLEASE CHECK:**

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### TO DISCUSS YOUR SPONSORSHIP & CUSTOMIZATION OPTIONS, PLEASE CONTACT:

Teri Todd | [ttodd@childrensprotectioncenter.org](mailto:ttodd@childrensprotectioncenter.org)

Reach out today for a customized sponsorship option that aligns with your organization's philanthropic goals.

*All donations are tax deductible to the extent allowed by law.*

*Children's Protection Center is a 501(c)3 nonprofit tax ID #26-1086937.*