



wine
women&shoes®
BENEFITING
CINCINNATI CANCER ADVISORS



SPONSORSHIP
Opportunities



R. Mink 2025

The Perfect Pair...

CINCINNATI CANCER ADVISORS & WINE WOMEN & SHOES

Wine Women and Shoes has exploded in North America in the last two decades, producing more than 800 fabulous fashion events that have helped raise an impressive \$400 million for worthy causes.

In 2026, **Wine Women & Shoes** will again unite with **Cincinnati Cancer Foundation** to present an unforgettable celebration where elegance meets purpose and every moment creates meaningful impact.

MATCHING YOUR MISSION WITH OURS:

At the **Cincinnati Cancer Foundation**, we believe that great cancer care begins with a great plan. Our cancer advisors in Cincinnati and Naples offer platinum-level expertise, comprehensive evaluations, and recommendations for care at no cost. This unique approach ensures that every patient has access to top-tier medical advice without the burden of additional costs.

Over 600 members of our community benefit from our services every year.

Your sponsorship is more than an investment. 100% of every dollar raised goes towards providing premier patient care. Join the movement to make cancer care more accessible for everyone, right here in your local community. Can we count you in?

WWS AUDIENCE

Our Exclusive Event Will Welcome 350 Guests Who Are:

- Accomplished women across a wide range of ages and demographics (30-90).
- A strong match for high-end fashion, beauty, and lifestyle partnerships.
- Influential community leaders with a strong social reach.



Join Us!

May 7, 2026

6:00 p.m. – 10:00 p.m.

Union Terminal

1301 Western Ave

Cincinnati, OH 45203



Building Visibility & Value FOR OUR PARTNERS

This year's **Wine Women & Shoes** campaign will highlight sponsors through a layered, high-visibility marketing strategy that reflects both the upscale nature of the event and the mission of **Cincinnati Cancer Foundation**. Our goal is to create a lasting impact through compelling storytelling, refined branding, and genuine community connection.

SAVE-THE-DATE OUTREACH

We will launch our digital save-the-date early to build excitement. Sponsors confirmed at this stage will be featured in initial campaign materials and across our digital platforms, maximizing their visibility from the start.

WEBSITE & DIGITAL PRESENCE

Sponsors get prominent logo placement on event and partner websites, amplified across social media, event updates, and ticketing pages for continuous visibility.

EMAIL CAMPAIGNS & DIGITAL COMMUNICATION

Targeted e-blasts will promote the event, auction, and sponsors, reinforcing your brand's connection to our mission.

INVITATIONS & DONOR OUTREACH

Our full-color invitation will be sent to past attendees, donors, and community leaders. Your logo will be prominently featured according to your sponsorship level, placing your brand directly in front of this influential audience.

SOCIAL MEDIA & INFLUENCER VISIBILITY

Through collaborations with committee members, influencers, and fashion partners, we build momentum and expand visibility across digital platforms.

UPSCALE PROGRAM BOOK

Every guest receives a printed, keepsake program. It's an elegant guide featuring sponsor ads, fashion highlights, and a Live Auction preview. Ad space is available for community partners, if they cannot attend.

MEDIA COVERAGE & PUBLICITY

We leverage high-profile print and digital platforms to elevate sponsor visibility. Additional coverage will include print features, placement in local event calendars, society pages, and other media opportunities.



Platinum Pump

EXCLUSIVE PRESENTING SPONSOR - \$25,000

Platinum Pump Presenting Sponsorship Benefits Include:

- Secure the most prominent sponsorship of the evening as the exclusive Title Sponsor of the DAAP Fashion Show, integrating your brand across all event components.
- Receive top-billing logo placement in all PR, advertising, press releases, and event collateral.
- Dominate our digital reach with high-visibility placement on the event website, in all e-blasts, and across social media platforms.
- Receive a direct link from the WWS website, driving qualified traffic to your business.
- Address our audience directly with a three-minute brand showcase from the main stage.
- Your brand will be featured on apparel worn by our "Sole Men" during the event.
- Host your top guests at one (1) premier, front-row VIP table for ten (10).
- Enjoy exclusive access to all VIP Diva Den lounges.
- A special VIP gift for each of your guests.
- Opportunity to provide an appropriate branded item for the official event swag bag.



Only one Platinum Pump sponsorship is available, secure yours now for maximum exposure and community impact!

Diamond Stiletto

SPONSORSHIP - \$15,000

Diamond Stiletto Sponsorship Benefits Include:

- Embrace Cincinnati's rich prohibition history as the exclusive Wine Sponsor, featuring your brand on event drinkware and barware.
- Receive prominent signage on all bars and co-create a "signature mocktail" chosen by your team.
- Benefit from a direct link on the WWS website, driving high-value traffic to your business.
- Receive eight (8) VIP tickets to the celebrated DAAP fashion show, with access to all exclusive Diva Den lounges.
- A special VIP gift is included for each of your guests.

Only one Diamond Stiletto sponsorship is available.



Golden Heels

SPONSORSHIP - \$10,000

Golden Heels Sponsorship Benefits Include

- Steal the show as the exclusive Dessert Sponsor, featuring your logo on a delicious, custom treat placed at every single seat.
- This package provides a unique, memorable touchpoint with every guest in attendance.
- Receive four (4) VIP tickets, which include access to the DAAP fashion show and all exclusive Diva Den lounges.
- A special VIP gift is provided for each of your guests.

Only two Golden Heels sponsorships are available.

Silver Slippers

SPONSORSHIP - \$2,500

Silvers Slippers Sponsorship Benefits Include:

- Partner with us to create an exclusive, high-end "Diva Den" lounge for our VIP guests.
- This premium space will be customized for you, featuring your logo throughout and incorporating accents tailored to your brand.
- Receive prominent logo recognition within the Diva Den, in the event program, and on the WWS website.
- Includes two (2) VIP tickets, offering an exclusive opportunity to network with our most distinguished and prominent guests.
- Each of your guests will receive a special VIP gift.

Only four Silver Slippers sponsorships are available.

All About the Bling

SPONSORSHIP - \$1,500

It's About the Bling Sponsorship Benefits Include:

- Connect with every guest by providing your signature branded item or voucher for the coveted event swag bag.
- Gain brand visibility with logo inclusion in the event program.
- Receive additional exposure with your logo featured on the swag bag itself.

Only five All About the Bling sponsorships are available.



MENU OF Additional Sponsorships

LIVE AUCTION SPONSOR - \$7,000 – (1 available)

- Capture the room's attention as the exclusive presenting sponsor of the high-energy Live Auction.
- Your brand will be prominently featured as we auction the night's most luxurious items, including the "Key to the Closet," "Key to the Destination," and "Wine Case Pull."
- Receive logo and verbal recognition from the podium during the auction.
- Benefit from pre-event exposure with logo inclusion in the event program and all digital eblasts.

VALET SPONSORSHIP - \$5,000 – (1 available)

- Gain premier brand visibility with your logo uniquely featured on the red carpet runway, making you the first and last impression for every guest.
- Receive special acknowledgment from the podium with verbal recognition during the event.

SPIRIT OF THE CITY SPONSOR - \$3,000 – (1 available)

- Showcase your organization's commitment as the exclusive sponsor of our "Spirit of the City" impact video, aligning your brand with our shared mission.
- Receive prominent verbal recognition from the stage during the event program.
- Gain post-event rights to share the powerful impact video across your organization's social and digital channels.

THE LEGACY WALL SPONSOR - \$1,000 – (1 available)

- Partner with us to present "The Legacy Wall," a poignant, interactive display that allows guests to share a tribute to a loved one who has battled cancer.
- Your support for this deeply personal experience demonstrates a shared commitment to honoring every story in our community.
- Logo featured in the event program.

SWAG BAG SPONSOR - \$1,000 – (2 available)

- Partner with us to provide the official event swag bag, offering a tangible "thank you" and lasting brand touchpoint for every guest.
- Your logo will be featured on the bag, and you have the opportunity to include a branded gift inside, ensuring your brand travels home with attendees.
- Includes recognition in the event program and two (2) VIP tickets to the event.

FIND THE PERFECT FIT

If you are inspired to stand with us in the fight against cancer and did not see a sponsorship level that reflects your goals, we would be honored to design a custom package just for you.



Sponsorship Commitment Form

**JOIN US IN MAKING A MEANINGFUL IMPACT BY COMPLETING
OUR ELECTRONIC SPONSORSHIP COMMITMENT FORM**

SPONSORSHIP PAYMENT INFORMATION

BY MAIL

Make Checks Payable to Cincinnati Cancer Advisors

Cincinnati Cancer Advisors
3805 Edwards Road, Suite 180
Cincinnati, OH 45208

Please Email natalie@ccf-inc.org Regarding Invoicing or Other Payment Options

Cincinnati Cancer Foundation Inc. is a registered 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent permitted by law and helps provide trusted guidance to families facing cancer.

