



wine women & shoes[®]

— BENEFITING —
CINCINNATI CANCER FOUNDATION INC.



SPONSORSHIP
Opportunities



Cincinnati Cancer
Foundation Inc.

R. Webb 2025

The Perfect Pair...

CINCINNATI CANCER ADVISORS & WINE WOMEN & SHOES

Wine Women and Shoes has exploded in North America in the last two decades, producing more than 800 fabulous fashion events that have helped raise an impressive \$400 million for worthy causes.

In 2026, **Wine Women & Shoes** will again unite with **Cincinnati Cancer Foundation Inc.** to present an unforgettable celebration where elegance meets purpose and every moment creates meaningful impact.

MATCHING YOUR MISSION WITH OURS:

At the **Cincinnati Cancer Foundation Inc.**, we believe that great cancer care begins with a great plan. Our cancer advisors in Cincinnati and Naples offer platinum-level expertise, comprehensive evaluations, and recommendations for care at no cost. This unique approach ensures that every patient has access to top-tier medical advice without the burden of additional costs. Over 600 members of our community benefit from our services every year.

Your sponsorship is more than an investment. 100% of every dollar raised goes towards providing premier patient care. Join the movement to make cancer care more accessible for everyone, right here in your local community. Can we count you in?

WWS AUDIENCE

Our Exclusive Event Will Welcome 350 Guests Who Are:

- Accomplished women across a wide range of ages and demographics (30-90).
- A strong match for high-end fashion, beauty, and lifestyle partnerships.
- Influential community leaders with a strong social reach.

Join Us!

May 7, 2026

6:00 p.m. – 10:00 p.m.

Union Terminal

1301 Western Ave

Cincinnati, OH 45203



Building Visibility & Value

FOR OUR PARTNERS

This year's **Wine Women & Shoes** campaign will highlight sponsors through a layered, high-visibility marketing strategy that reflects both the upscale nature of the event and the mission of **Cincinnati Cancer Foundation Inc.** Our goal is to create a lasting impact through compelling storytelling, refined branding, and genuine community connection.

MEDIA COVERAGE & PUBLICITY

We leverage high-profile print and digital platforms to elevate sponsor visibility. Additional coverage will include print features, placement in local event calendars, society pages, and other media opportunities.

WEBSITE & DIGITAL PRESENCE

Sponsors get prominent logo placement on event and partner websites, amplified across social media, event updates, and ticketing pages for continuous visibility.

EMAIL CAMPAIGNS & DIGITAL COMMUNICATION

Targeted e-blasts will promote the event, auction, and sponsors, reinforcing your brand's connection to our mission.

INVITATIONS & DONOR OUTREACH

Our full-color invitation will be sent to past attendees, donors, and community leaders. Your logo will be prominently featured according to your sponsorship level, placing your brand directly in front of this influential audience.

SOCIAL MEDIA & INFLUENCER VISIBILITY

Through collaborations with committee members, influencers, and fashion partners, we build momentum and expand visibility across digital platforms.

PRINTED EVENT PROGRAM

Every guest receives a printed program. It's an elegant guide featuring sponsor ads, event highlights, and a Live Auction preview. Ad space is available for community partners, if they cannot attend.



Platinum Pump

EXCLUSIVE PRESENTING SPONSOR - \$25,000

Platinum Pump Presenting Sponsorship Benefits Include:

- Secure the most prominent sponsorship of the evening as the exclusive Title Sponsor of the DAAP Fashion Show, integrating your brand across all event components.
- Receive top-billing logo placement in all PR, advertising, press releases, and event collateral.
- Dominate our digital reach with high-visibility placement on the event website, in all e-blasts, and across social media platforms.
- Receive a direct link from the WWS website, driving qualified traffic to your business.
- Address our audience directly with a three-minute brand showcase from the main stage.
- Exclusive branding for our signature "Key to the Vault" Raffle!
- Host your top guests at one (1) premier, front-row VIP table for eight (8).
- Enjoy exclusive access to all VIP Diva Den lounges.
- A special VIP gift for each of your guests.
- Opportunity to provide an appropriate branded item for the official event swag bag.

Only one Platinum Pump sponsorship is available, so secure now for maximum exposure and community impact!

Diamond Stiletto

SPONSORSHIP - \$15,000

Diamond Stiletto Sponsorship Benefits Include:

- Embrace Cincinnati's rich prohibition history as the exclusive Wine Sponsor, featuring your brand on event drinkware and barware.
- Receive prominent signage on all bars and co-create a "signature mocktail" chosen by your team.
- Benefit from a direct link on the WWS website, driving high-value traffic to your business.
- Host your guests at one (1) premier, front-row VIP table for eight (8).
- A special VIP gift is included for each of your guests.

Only two Diamond Stiletto sponsorship is available. Customization and cross-event promotion options also available!



Golden Heels **SPONSORSHIP - \$10,000**

Golden Heels Sponsorship Benefits Include

Steal the show by choosing ONE of our fully customizable options below. Receive eight (8) VIP tickets, which include access to the DAAP fashion show and all exclusive Diva Den lounges and a special VIP gift for your guests.

Signature Sole Men Package

Customize and brand the attire for our charming Sole Men!

Decadent Dessert Diva Package

Customize and brand each dessert for our guests!

Red Carpet Glam Package

Host our Red Carpet Runway with your brand.

Only one of each of the exclusive options above are available at the \$10,000 level.

Silver Slippers **SPONSORSHIP - \$5,000**

Silver Slippers Sponsorship Benefits Include:

- Partner with us to create an exclusive, high-end "Diva Den" lounge spaces for our VIP guests.
- Each premium space will be customized for you, featuring your logo throughout and incorporating accents tailored to your brand.
- Receive prominent logo recognition within the VIP Diva Den, in the event program, and on the WWS website. Materials of your choosing can be included in our signature swag bag (to be provided by sponsor).
- Includes four (4) VIP tickets, offering an exclusive opportunity to network with our most distinguished and prominent guests. Plus, each of your guests will receive a special VIP gift!

Only two Silver Slippers sponsorships are available. Cross-event promotion options also available!

All About the Bling **SPONSORSHIP - \$5,000**

It's About the Bling Sponsorship Benefits Include:

- Connect with every guest by branding our custom gift for the coveted event swag bag.
- Gain brand visibility with logo inclusion in the event program.
- Includes four (4) general admission tickets to WWS

Only two All About the Bling sponsorships are available- or secure the exclusive sponsorship by sponsoring at a higher level!



MENU OF *Additional Sponsorships*

PHOTO BOOTH SPONSOR - \$3,000 – (1 available)

- Capture the room's attention by branding this fun, high-energy activation.
- Your brand will be prominently featured at the night's most visited spot!
- Receive logo and verbal recognition from the podium during the auction.
- Logo featured in the printed program and four (4) general admission tickets to the event.

SPIRIT OF THE CITY SPONSOR - \$3,000 – (1 available)

- Showcase your organization's commitment as the exclusive sponsor of our "Spirit of the City" impact video, aligning your brand with our shared mission.
- Receive prominent verbal recognition from the stage during the event program.
- Gain post-event rights to share the powerful impact video across your organization's digital channels.
- Logo featured in the printed program and two (2) general admission tickets to the event.

VALET SPONSORSHIP - \$4,000 – (1 available)

- Gain premier brand visibility with your logo uniquely featured on the red carpet runway, making you the first and last impression for every guest.
- Receive special acknowledgment from the podium with verbal recognition during the event.
- Logo featured in the printed program and two (2) general admission tickets to the event.

THE LEGACY WALL SPONSOR - \$2,500 – (1 available)

- Partner with us to present "The Legacy Wall," a poignant, interactive display that allows guests to share a tribute to a loved one who has battled cancer.
- Your support for this deeply personal experience demonstrates a shared commitment to honoring every story in our community.
- Logo featured in the printed program.

SWAG BAG SPONSOR - \$1,000 – (4 available or sponsor at \$4,000 and score exclusive swag bag branding rights!)

- Partner with us to provide the official event swag bag, offering a tangible "thank you" and lasting brand touchpoint for every guest.
- Your logo will be featured on the bag, and you have the opportunity to include a branded gift inside, ensuring your brand travels home with attendees. Also includes recognition in the event program.

FIND THE PERFECT FIT

If you are inspired to stand with us in the fight against cancer and did not see a sponsorship level that reflects your goals, we would be honored to design a custom package just for you. We also offer multi-event sponsorship opportunities!



Can We Count You In?

**JOIN US IN MAKING A MEANINGFUL IMPACT.
THERE ARE THREE WAYS TO ENGAGE:**

1. Scan the QR code to the right
2. Call 513-378-2398
3. Email natalie@ccf-inc.org



Cincinnati Cancer Foundation Inc. is a registered 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent permitted by law and helps provide trusted guidance to families facing cancer.

